



# GIFTING THAT *gives back*

2023 Spring Gift Guide



RaiseRight.com





# *Happy Spring*

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## A new season of earnings

At RaiseRight, April showers bring more than May flowers. A new season means new earning opportunities. In addition to everyday purchases for your family and home, gift cards are a great way to earn while showing appreciation for some of the most important people in your life. From moms and dads to grads and teachers—plus newlyweds too—it's an exciting season of spring celebrations.

Whether you use them to do your shopping, to plan a special celebration, or to give as the perfect gift of choice for your recipient, gift cards can help extend your gifting budget since they are earning toward your fundraising goal too.

Looking for some new ideas? Check out this year's Spring Gift Guide for added inspiration, important earning opportunities, and a gift list designed for just about everyone on your list.

To a prosperous gift-giving season!

The RaiseRight Team





## Celebrate big days in a meaningful way

Raise money with gift cards that give back



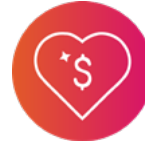
### You buy a gift card

You get the full value.



### The brand gives back

No extra money comes out of your pocket.



### Your organization earns

Impacting what matters most to you.

Shop gift cards from 750+ brands to do all your spring gifting. Whether you give gift cards as presents or use them to buy gifts, it's the easy way to create possibilities for your organization.

### Featured brands



Apple Gift Cards

VISA



UBER

Uber Eats



See all 750+ brands in the RaiseRight mobile app or at [RaiseRight.com](https://www.raiseright.com)



## The best gifts for spring's special moments

### Teacher Appreciation Week May 8 - 12

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### Mother's Day May 14

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### Class of 2023 Graduation

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### Spring Wedding Season

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# Your spring shopping list

*Earn with gift cards for all the special moms, dads, grads, teachers, and more. A little something for everyone on the list.*

## The binge-watcher

EARNINGS %

Amazon	1.7%
Hulu	6%
Paramount +	8%
Starz	8%
Vudu	4%

## The caffeine aficionado

Biggby Coffee	7%
Caribou Coffee	6%
Coffee Bean & Tea Leaf	9%
Dunkin'	3.5%
Starbucks	4.5%
Tim Hortons	5%

## The college-bound

Amazon	1.7%
Apple Store / Apple.com	5%
Barnes & Noble	8%
Bed, Bath & Beyond	7%
Best Buy	4%
Big Lots!	4%
McDonald's	2%
Sam's Club	2.5%
Target	2.5%
Twitch	5.5%
Uber / Uber Eats	2.5%
Visa	1.25%
Walmart	2.5%

## The convenience seeker

DoorDash	3%
Grubhub	4%
Home Chef	7.5%
Instacart	4%
Uber Eats	2.5%

## The creative spirit

EARNINGS %

Artkive	12%
JOANN Fabric & Crafts	6%
Michaels	4%
Shutterfly	9%

## The fitness & outdoor enthusiast

Academy Sports + Outdoors	4%
Adidas	4%
Athleta	14%
Bass Pro Shops	10%
Cabela's	10%
Champs Sports	8%
Columbia Sportswear	12%
Dick's Sporting Goods	8%
Dunham's Sports	8%
L.L.Bean	16%
Nike	12%
REI	8%
Scheels	8%
Sierra	7%
Under Armour	11%

## The golfer

Go Play Golf	9%
Golf Galaxy	8%
Topgolf	8%

## The home decorator

Crate & Barrel / CB2	8%
JCPenney	5%
Kohl's	4%
Macy's	10%
Pottery Barn	8%
T.J. Maxx	7%
Wayfair	6%
West Elm	8%

## The green thumb

EARNINGS %

Ace Hardware	4%
Fleet Farm	3.5%
Home Depot	4%
Lowe's	4%
Menards	3%

## The traveler

Airbnb	5%
American Airlines	6%
Carnival Cruise Lines	8%
Delta Air Lines	4%
Disney	3%
Hotels.com	6%
Royal Caribbean	13%
Southwest Airlines	4%

## The treat lover

Baskin-Robbins	3.5%
Cheryl's Cookies	12%
Cinnabon	6%
Cold Stone Creamery	11%
Dairy Queen	3%
Fannie May Candies	25%
Jamba	6%
Popcorn Factory	12%
See's Candies	9%
Shari's Berries	12%

## The trend setter

Allbirds	6%
ASOS	5%
Chubbies	7%
H&M	7%
Nordstrom	4%
Saks Fifth Avenue / Saks OFF 5TH	12%
ThredUp	7%

Want more ideas? Explore 750+ brands by category or brand name to find the perfect gift.

# Get gift cards delivered directly to your door

With our ship to home option, you can choose to get gift cards from hundreds of top-selling brands sent right to you (or another address if you want to send a gift). Now available in the mobile app or on RaiseRight.com.

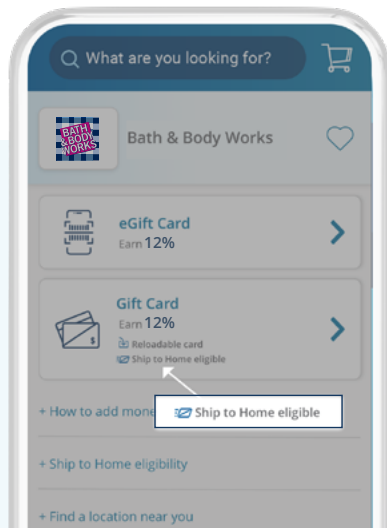


## 250+ eligible ship to home brands

No activation fees



+ MORE



## How it works

Shop a category and filter your search by gift cards that are ship to home eligible. Or, look for the label on the detail pages of the brands you shop.

**Plan ahead and place your orders today for home delivery or direct to friends and family.**





*Teachers work hard. They put in long hours of lesson planning, teaching, and grading, making a difference not only in the classroom but also in shaping our children's future. Show your appreciation this year with the gift that keeps on giving.*

## 3 ways to say thanks

1

### Create a custom gift that's as special as they are

A great way to get your children involved and share the creative skills they've learned. Write a heartfelt note or craft a gift your teacher will treasure for years to come.



2

### Help your teacher relax this summer

Your teacher deserves a break. Make their summer even more enjoyable with gift cards to read a good book, catch a movie, or grab coffee with a friend. Or, a basket of scent-filled goodies, like candles and body creams.



3

### Replenish classroom supplies for next year

Help your teacher get a head start on next year's classroom needs. A gift card makes it easy for your teacher to pick out exactly what they need, when they need it.



[How to order >>](#)

— Earn 8% —

# BRING ON THE SMILES

Two gift cards, multiple options. Let teachers know their hard work doesn't go unnoticed with the Happy Moments or Food & Laughs gift cards. From shopping to dining—say thank you with the gift of choice.

Available as \$25 physical gift cards.



**happy moments**

1 ENTER PAYMENT AS CREDIT GIFT CARD

\* CHOICE GIFT CARD | ENTER PAYMENT AS CREDIT

**FOOD & LAUGHS**





# **GIVE THE GIFT OF GOOD FORTUNE**

Show gratitude to a person who has made a difference  
with delicious American Chinese favorites.

————— **Earn 8%** —————



# RAISE DAYS

**Big Bonuses. Big Earnings.**

**COMING MAY 4 & 5**

It only happens four times a year. Get ready to earn more with the season's biggest bonuses on many popular eGift card brands.

Watch your email and check the [RaiseRight Facebook page](#) for upcoming bonus earning events and much more.

*"I absolutely love this program! Being able to get gift cards at the drop of a hat for birthdays, weddings, holidays, and just because has made my life so easy. As a teacher, I use gift cards to buy supplies for my classroom and in turn, use my earnings to buy more cards to restock the items I need. Plus, I'm also helping out my Home and School Association...a win-win situation!"*

— ANN P.







# CRAVE-WORTHY GRATITUDE

From salads, smoothies, sandwiches and more—give the gift of delicious food. A great way to earn for your organization and say thank you to moms, dads, teachers, and grads.

**EARN 8%**

Panera, Panera Bread and the Mother Bread logo are registered trademarks of Panera Bread and are used with permission. The gift cards featured are not sponsors or otherwise affiliated with this company/partner. See gift card(s) for details, terms, conditions, and (if applicable) fees.

# 5 ways to make Mom’s gift extra thoughtful

*Gift cards—especially ones that give back to your organization—make great gifts. Other ideas to make your gift extra special this year? Use your gift cards to prepare or pay for the plans you’ve made to celebrate, together.*

<div>1</div> <div><b>Make it a lunch date</b> Treat her to lunch from her favorite restaurant. Or, give the gift of choice with gift cards to a few of her faves to use whenever she chooses.</div>	<div></div>
<div>2</div> <div><b>Homemade meals from the heart</b> Let Mom pick the recipe, you buy the ingredients. Then, either surprise her with a meal or cook it together.</div>	<div></div>
<div>3</div> <div><b>Plant new traditions</b> Whether you garden together or do yard work together, give her a gift card for an upcoming project (and offer to help).</div>	<div></div>
<div>4</div> <div><b>Plan a shopping date</b> Pamper Mom with a day of shopping her favorite brands. Or, pick out some items that suit her style.</div>	<div></div>
<div>5</div> <div><b>A few of mom’s faves</b> Make Mom a playlist of her favorite songs, let her pick out a book to get lost in, or add to her jewelry collection—either store-bought or homemade.</div>	<div></div>

[How to order >>](#)





## CELEBRATE SPRING. CELEBRATE MOM.

Macy's has you covered with  
Mother's Day gift ideas she'll love.



— Earn 10% —

## HOME-COOKED CONVENIENCE.

The gift of more time in her happy  
place. For the mom who loves to cook,  
Home Chef is the perfect way to save  
time without sacrificing variety and  
flavor. Say Happy Mother's Day with  
perfectly portioned fresh ingredients  
delivered to her door.



EARN 7.5%





## Moms are the real superheroes

*Moms spend all their time focused on making sure everyone else is taken care of and where they need to be, every single day. All the more reason to celebrate her with the love she deserves—and the quality time she craves.*

*If you're a mom reading this, pick out something special for yourself or drop some hints to your family. You deserve it!*



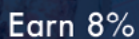
# YOU GLOW GIRL

Moms are everything and that's what they deserve. With an Ulta Beauty gift card, she can find a new signature scent, rock a new do, or fall in love with a new shade of lipstick. There's nothing basic about this beauty.

— Earn 7% —







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— TANYA B.







— Earn 4% —

## Time to celebrate

When it comes to special people and their special achievements, spend more time celebrating both. The Instacart app gives you the power to get groceries, household items, and more delivered the same day.

**Instacart delivers items from hundreds of stores**



+ MORE





*Gift cards can turn into the perfect gift for Dad. Whether you use them to purchase a gift, plan a special day, or give it to him to pick out his own gift—there's an option for however you describe your Dad.*

### THE Grill Master

Surprise Dad with his favorite grilling gear and grub, and bond over a delicious barbecue.



### THE Movie Buff

Stock up on sweet and salty snacks, and relax on the couch for one (or a few) of Dad's favorite flicks. Or, check out a new release at the local theater.



### THE Sports Fanatic

Football. Basketball. Baseball. Maybe he's crazy about them all. Spoil Dad with his #1 player's jersey, watch a game at home or at your go-to spot, or even challenge him to a game of your own.



### THE Handyman

Get all the do-it-yourself supplies Dad needs and help him check home improvement projects off his list this Father's Day.



[How to order >>](#)





— EARN 10% —



## For the best bloomin' Dad around

Give the grill master a day off and treat him to a meal from Outback Steakhouse. From a Bloomin' Onion® to our Steak 'N Mate Combos, celebrate Dad with Aussie hospitality.



## CELEBRATE YOUR MVP

Score big with Dad when you show your appreciation by shopping Fanatics this Father's Day. From official jerseys to hoodies and tees, he'll cheer his team on in style while you earn for your organization.

**Fanatics**

Officially Licensed Everything



EARN 7%





Earn 8%

## HE'S THE REEL DEAL

From grills to gear, shop Dad's favorite things at DICK'S Sporting Goods. Not sure what to get? Give him a gift card and let him pick out the perfect Father's Day gift.



*"We have been using gift cards 1-2x a week. It's really a great feeling to earn some \$\$ for our kiddo's school arts account for something we were already doing!"*

— SCOTT C.





## Celebrating awesome dads, everywhere

*From giving advice, to making you laugh, and always protecting the people he loves, Dad's an irreplaceable part of your life. Indulge your favorite guy this Father's Day with a gift that shows you care a little extra.*





The perfect small gift

# \$5 & \$10 gift cards

They're perfect for gifting to grads, teachers, and more.

Check out new limited-time options for Spring '23 in our "\$10 and Under Gift Cards". Plus, don't forget there are many great \$25 options too. (Hint: Visa)



+ MORE BRANDS

[Shop the \\$10 and Under Gift Cards category >>](#)

EARN 4%

# GET SPRING READY

Projects and patios will come to life with a gift card from The Home Depot®. For the Mom who loves to garden, a DIY Dad, and the new couple or grad personalizing their space, give the gift of doing and benefit the organization you care about most.



## Gift Cards



**Celebrate the movers, makers,  
and boundary breakers.**

One gift card — unlimited possibilities.

————— EARN 5% —————



# Prep grads for home away from home

## 1 Dorm accessories

Help grads fill their dorm rooms or apartments with comfortable, timeless pieces.



## 2 Clothes

Their high school wardrobe will need an upgrade to land an internship or ace a presentation.



## 3 Study breaks

After all the time college-bound grads will spend in the library, a few study breaks will be necessary.



## 4 Groceries

No more eating from the parents' pantry. Help them stock their shelves with healthy snacks and meals.



## 5 Dining out

Old and new friends can gather around good food to make lifelong memories.



## 6 Hobbies

Exploring adulthood means exploring new interests.



## 7 Road trips

The miles add up when they drive back and forth from college, or take a spring break road trip with friends.



[How to order >>](#)



**EARN 1.25%**

## Cheers to the class of 2023

They've worked so hard, now let your loved ones choose their own perfect gift. With no activation fees when you buy Visa gift cards from RaiseRight, grads will get the full value of the card, and you'll get the full earnings.

The Visa ® Gift Card is issued by Pathward, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. Cards may be used only at merchants in the U.S. everywhere Visa debit cards are accepted. No cash access. See Cardholder Agreement for details.





Get Anything.

Uber

## EVERYTHING THEY NEED.

A world of opportunity awaits. Give your grad the gift cards that help them get there.

———— Earn 2.5% ————

*"Gift cards have been so helpful for budgeting our typical shopping needs while also helping build a payment for our son's schooling with the earnings we receive back! Love this program!"*

— BILLIE N.







## Graduation is a time to celebrate accomplishments and independence.

*Give gifts that show your pride and empower grads as they begin their new journey. Between the thrill of freedom and the surprise of new responsibilities, there are gift cards every grad can appreciate.*





GAP



## Classic and clean for spring

Gap has you covered this gift-giving season. Shop spring dresses and jumpsuits for Mom while Dad rocks the jeans and tees. Grads will love a gift card to shop trends that fit their style.

— EARN 14% —

Gap gift cards can be used at Banana Republic, Banana Republic Factory, Old Navy, Athleta, Gap Factory, and online.





## SERVING UP GOOD TIMES

Celebrate any occasion at TGI Fridays  
or take the sizzle home with family  
platters to go.

———— Earn 9% ————



## GET YOUR GAME ON

The best celebrations happen at Dave & Buster's! From our chef-crafted food & drink menu to private rooms, we've got everything you need to throw an epic party. Plus, the gift of a good time is always a good idea.



EARN  
13%

# Fill their hearts and wallets

## 1 Make the honeymoon even sweeter

Whether the newlyweds are taking a road trip to the next state or flying across the world, help fund their romantic getaway with gift cards for gas, hotels, and flights.



## 2 Help with home renovations

If the lovebirds plan to buy their first house together, some hefty renovations could be in the future. No major work to be done? New furnishings will make the place feel like home.



## 3 Share a favorite recipe

Help create a special date night in. Pair a grocery gift card with a favorite recipe to provide the new couple with a fun night of cooking and eating together.



[How to order >>](#)



*"Buying a wedding gift is easy when I can order a gift card from home. They get exactly what they want and I save time."*

— CHERIE Z.

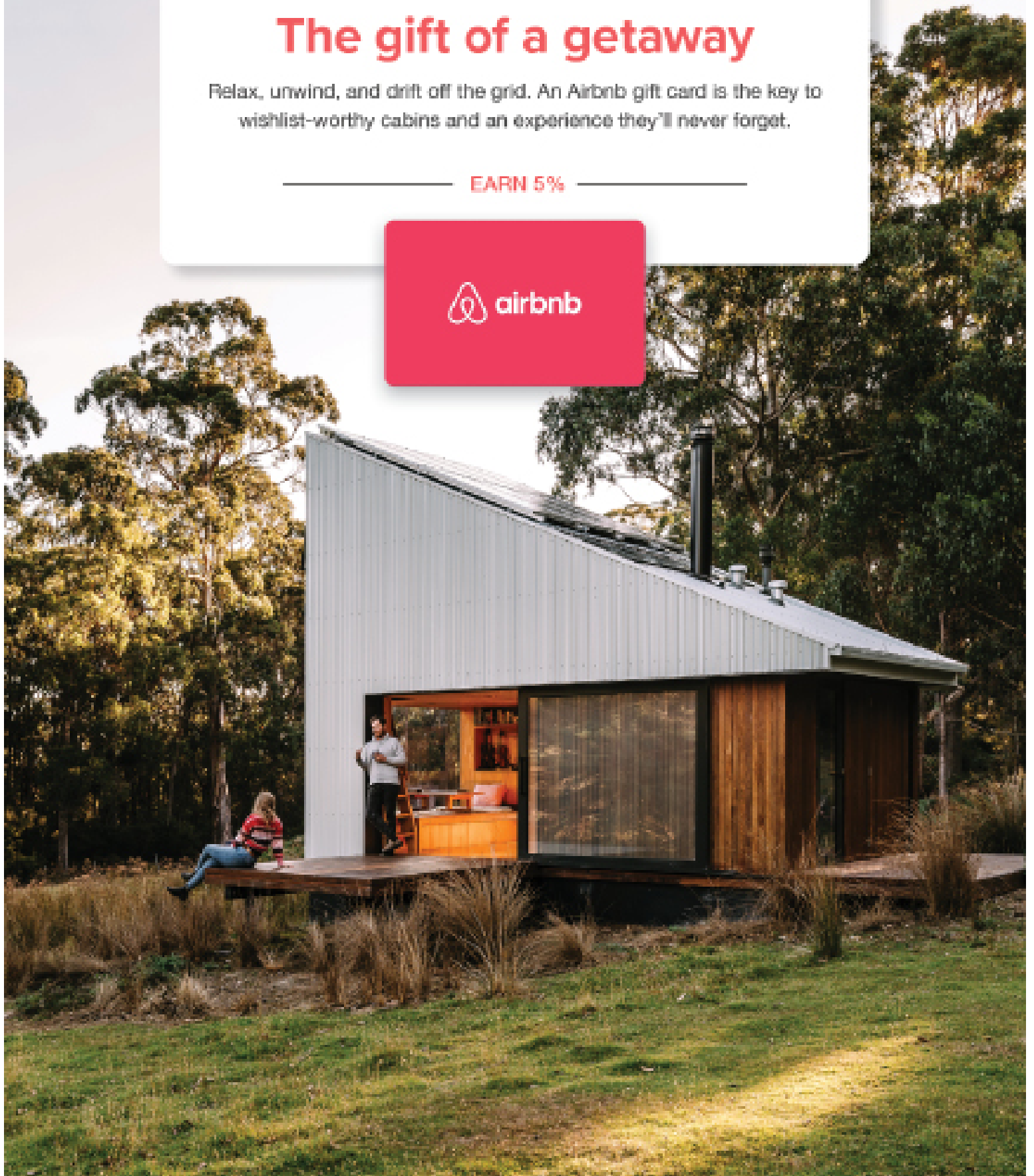




# The gift of a getaway

Relax, unwind, and drift off the grid. An Airbnb gift card is the key to wishlist-worthy cabins and an experience they'll never forget.

EARN 5%





## Celebrate new beginnings

*It's the start of another joyful wedding season. Congratulate the newlyweds and provide them with gift cards to buy the things they need in order to start their new lives together. If you have your heart set on a gift from their registry, buy it with a gift card.*





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## More top brands for spring gifting

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SHOP ALL  
**750+**  
BRANDS

STARBUCKS



L.L.Bean

BARNES & NOBLE

LANE BRYANT



AÉROPOSTALE

SEPHORA



Crate&Barrel



KOHL'S



SPAFINDER



+ 100s  
MORE

From dining to retail to home improvement and every life moment in between

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**See all 750+ brands at [RaiseRight.com/Brands](https://www.raiseright.com/Brands)**

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and/or its affiliates. Please visit the company's website for additional terms and conditions.



## How to order



### **Already have a RaiseRight participant account?**

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.



### **Don't have an account yet?**

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**.  
Check with your program coordinator to get your organization's unique enrollment code.



### **Want to support without setting up an account?**

Ask your organization's program coordinator about options  
available to buy gift cards.

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## **Have other questions?**

Contact our RaiseRight Customer Support team  
800.727.4715 Option 3 | [Support@RaiseRight.com](mailto:Support@RaiseRight.com)







GIFTING  
THAT  
*gives back*

Coordinator Info:

