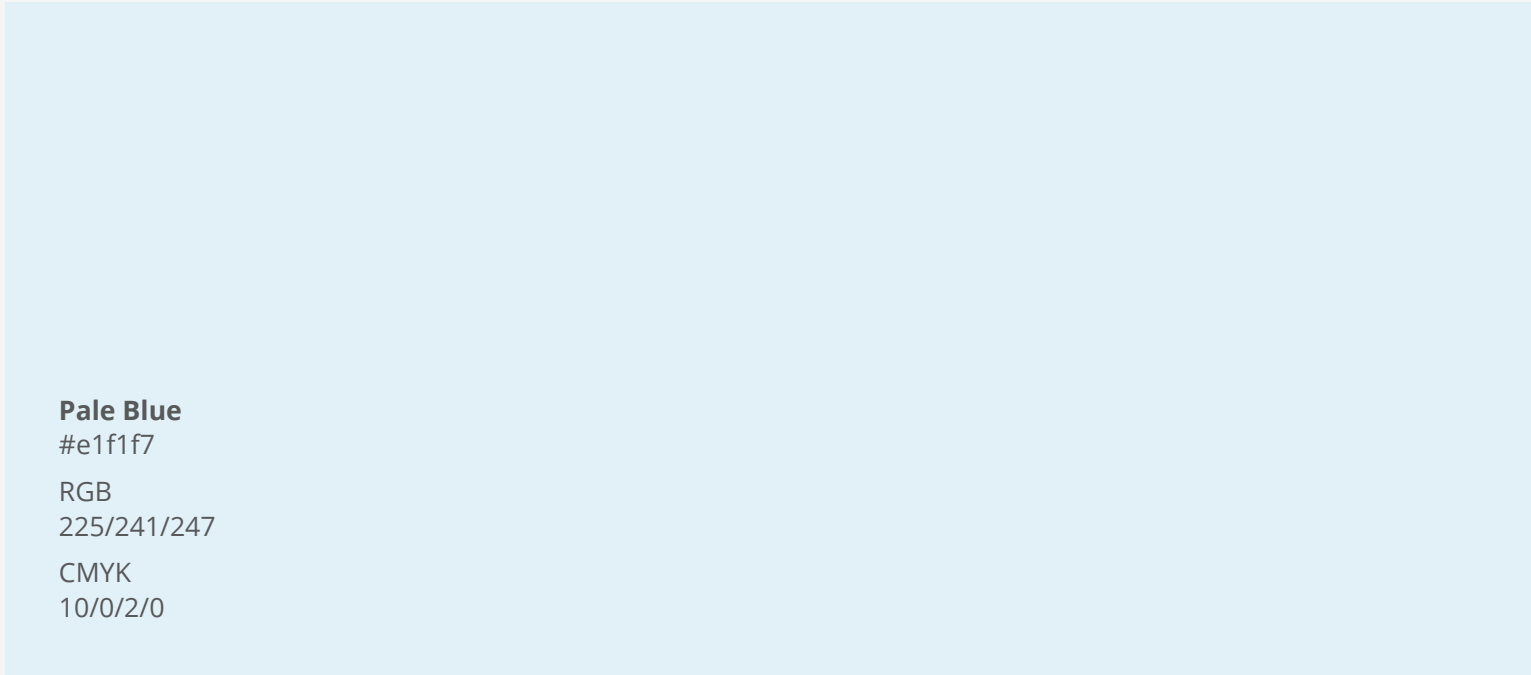


RaiseRight Brand Colors

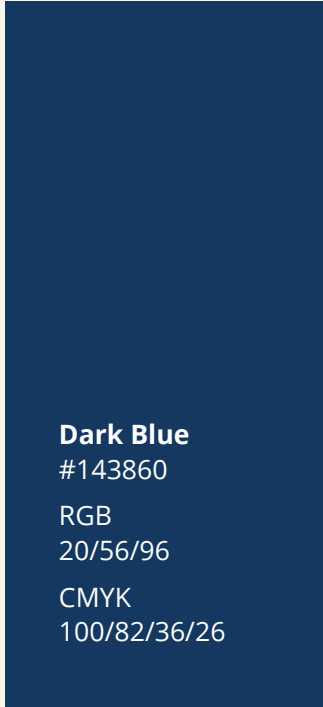
Consistent use of the color palette helps maintain the integrity and consistency of our new RaiseRight brand. When creating your own promotional materials, please reference the color codes included below.



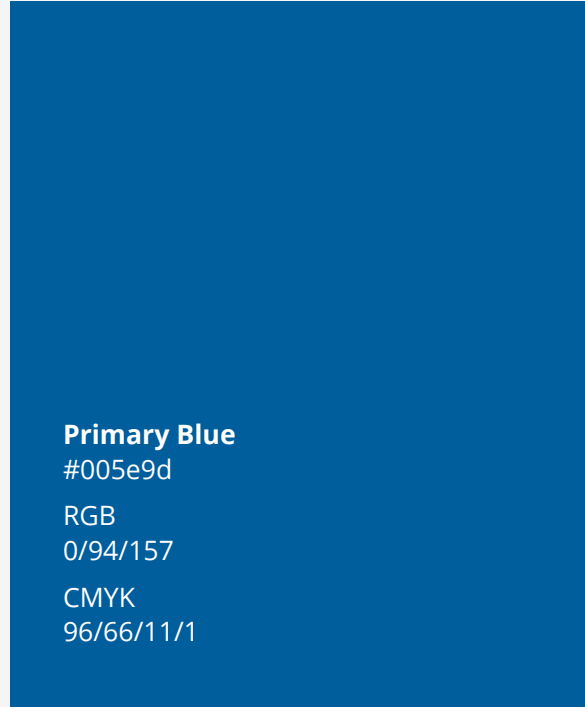
Pale Blue
#e1f1f7
RGB
225/241/247
CMYK
10/0/2/0



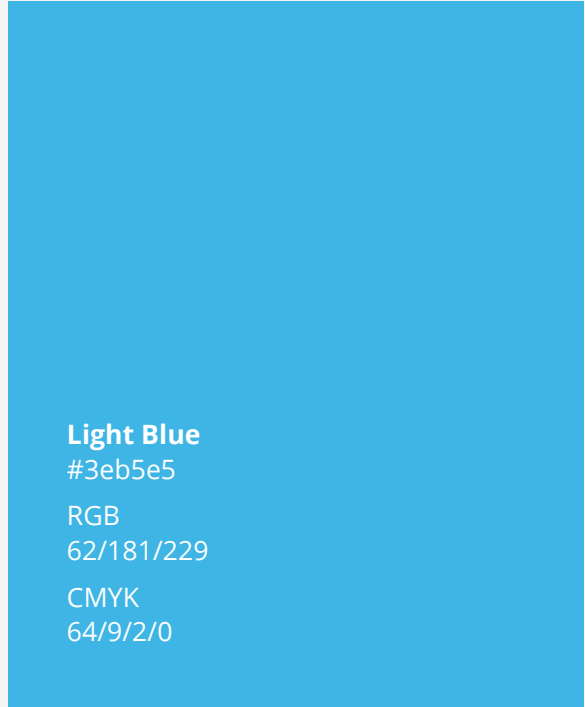
White
#ffffff
RGB
225/241/247
CMYK
10/0/2/0



Dark Blue
#143860
RGB
20/56/96
CMYK
100/82/36/26



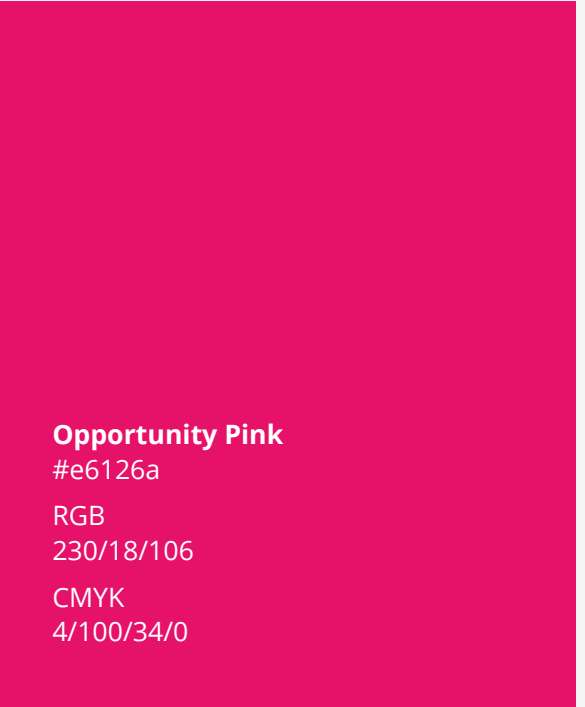
Primary Blue
#005e9d
RGB
0/94/157
CMYK
96/66/11/1



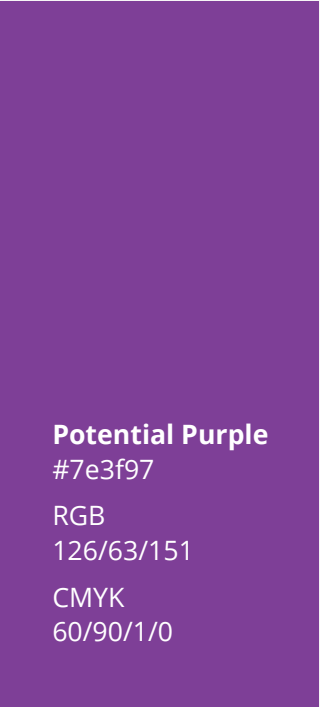
Light Blue
#3eb5e5
RGB
62/181/229
CMYK
64/9/2/0



Impact Orange
#f15a29
RGB
241/90/41
CMYK
0/80/94/0



Opportunity Pink
#e6126a
RGB
230/18/106
CMYK
4/100/34/0



Potential Purple
#7e3f97
RGB
126/63/151
CMYK
60/90/1/0

