RaiseRight

2026 Holiday Gift Guide

Earning inspiration for every gift and gathering

Find the perfect gift...

For the foodie

Page 8

For the fun lover

Page 15

For the stylish

Page 26

For you

Page 33

'Tis the season for hustle and bustle—and oh, so many opportunities to earn. Make the holidays even merrier by earning with every checkmark on your to-do list, from gift-giving to dining, travel booking, and more.

Also in this guide

Page 6 Curated gifting lists by interest

Page 21 2026 Holiday Earning Challenge

Page 24 Online shopping tips

Page 37 eGifting tips

...and more!

Presents with purpose

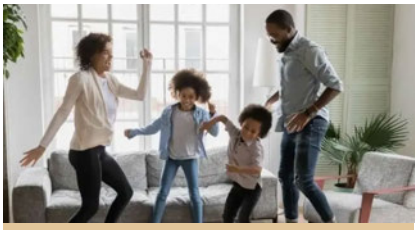
Shop 750+ brands for all your holiday shopping and gifting. It's the easiest way to raise funds for your organization and the people that matter most to you, all while crossing off your gift list.

How it works



Buy gift cards or shop online

Get the full value of your purchase to shop or gift from hundreds of brands.



Earn funds

The brand gives back and the earnings are distributed to your organization's fundraising program.



Allocate earnings

Your organization applies the funds to your fundraising goal (e.g., tuition assistance, sports fees).



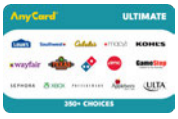
"We've been using gift card fundraising ever since our kids were in elementary school. After seeing how much we could reduce tuition costs with our regular purchases, we were hooked! I've found it to be very helpful around the holidays, when I buy cards to give as gifts."

Jan H.

Earns for her grandkids' tuition

Featured brands

Thank you to the following brands for their support of organizations and communities across the U.S. Get inspired with their holiday ad in this year's gift guide.















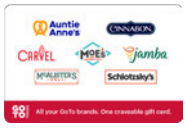
















































See all 750+ brands available at **RaiseRight.com/Brands**

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.

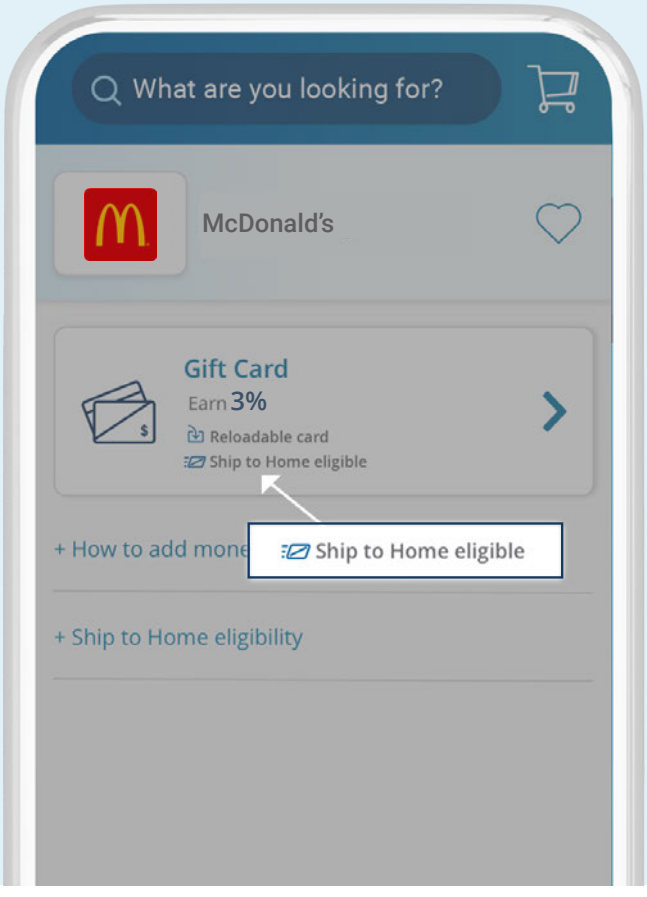
Ship to Home

Gift cards delivered directly to you

For easy holiday gifting, get gift cards delivered right to your door (or theirs).

Filter your search by Ship to Home or look for the “Ship to Home eligible” label on the detail pages of the brands you shop.

Shipping fees apply. Visit raiseright.com/about-us/shipping-options to learn more.



Choose from **250+ popular brands**

Gift Cards

+ MORE

Plan ahead and place your orders today for home delivery or direct to friends and family.

Holiday gifts for everyone on your list

Earning potential with every purchase

Trendsetter

	EARN %
Abercrombie & Fitch	5%
Aeropostale	10%
American Eagle®	10%
DSW	10.5%
Gap Brands	14%
H&M	7%
JCPenney	7%
Kendra Scott	8%
Kohl's	7%
Macy's	10%
Maurices	8%
Nautica	9%
Nordstrom / Nordstrom Rack	4%
PacSun	8%
Pandora	7%
Quince	6%
Ray-Ban	7%
Shoe Carnival (NEW)	5%
ThredUp	7%
T.J. Maxx	6%

Coffee & Tea Lover

Biggby Coffee	7%
Coffee Bean & Tea Leaf	10%
Dunkin'	3.5%
Dutch Bros Coffee	5%
Nespresso (NEW)	8%
Peet's Coffee & Tea	7%
Starbucks	4.5%

Gamer

Apple	5%
Best Buy	4%
GameStop	5%
Meta Quest	6.5%
Xbox Game Pass	11%

Fun Lover

	EARN %
AMC Theatres	8%
Build-A-Bear Workshop®	8%
Cinemark	6%
Dave & Buster's	13%
Fandango / Fandango Stream	4%
Lego	6%
Main Event	10%
Regal	8%
StubHub	5%
Topgolf	8%

Traveler

Airbnb	3%
Amtrak	4.5%
Delta Air Lines	4%
Disney	3%
Hotels.com	6%
Landry's Inc. (multi-brand)	9%
Lyft	3%
Royal Caribbean	13%
Uber	3%

Self-Care Seeker

Bath & Body Works	12%
CorePower Yoga (NEW)	5%
Hand & Stone (NEW)	8%
Oura	10%
Sephora	6.5%
Spafinder Wellness 365	17%
Ulta Beauty	7%

Pet Parent

Chewy	5%
Petco	9%
PetSmart	6%

Shop these brands and hundreds more at **RaiseRight.com/Brands.**
Filter your search by category, card type, and ship to home.

Blue text = gift card + online shopping earnings

Holiday gifts for everyone on your list (continued)

Earning potential with every purchase

Foodie	EARN %
Arby's	8%
Bubba's 33	8%
Buffalo Wild Wings®	8%
Chili's Grill & Bar	10%
Domino's®	8%
Home Chef	11%
Jimmy John's	8%
IHOP	8%
Let's Eat (multi-brand)	7%
Margaritaville (NEW)	6%
McDonald's	3%
Olive Garden	8%
Outback Steakhouse	10%
Panda Express	8%
Pizza Ranch	8%
Red Robin	8%
Sonic	8%
Taco Bell	5%
Texas Roadhouse	8%

Outdoor Enthusiast	
Bass Pro Shops / Cabela's	9%
Columbia Sportswear	12%
L.L.Bean	16%
REI	8%
Scheels	8%
Sportsman's Warehouse	7%
Tractor Supply Co.	5%

Sweet Tooth	
Cheryl's Cookies	12%
Cold Stone Creamery	11%
Dairy Queen	6.5%
Crumbl (NEW)	7%
GoTo Foods (multi-brand)	7%

Sports Fanatic	EARN %
Academy Sports + Outdoors	3%
adidas	13%
Callaway	16%
Champs Sports	8%
DICK'S Sporting Goods	8%
Dunham's Sports	8%
Fanatics	7%
Gatorade	10%
Nike	11%
Under Armour	11%

People Who Have Everything	
1-800-Flowers.com	12%
Amazon	1.25%
American Express	1.25%
AnyCard Ultimate (multi-brand)	7%
Barnes & Noble	8%
DoorDash	4%
Grocery & Auto+ Mastercard® Gift Card	2.5%
Instacart	5%
Shutterfly	9%
Target	2.5%
Total Wine & More	7%
Visa	1.25%
Yankee Candle	8%

Home Decorator	
Boscov's	8%
Etsy	5%
The Home Depot®	4%
HomeGoods	6%
IKEA	5%
Lowe's	4%
Michaels	7.5%
Wayfair	6%
World Market	6%

Shop these brands and hundreds more at **RaiseRight.com/Brands.**
Filter your search by category, card type, and ship to home.

Blue text = gift card + online shopping earnings

FOR THE FOODIE

Give the foodie on your list a reason to celebrate. These brands serve up gifts they'll love to eat—plus an excuse to spend quality time together.





IT TASTES GOOD TO DO GOOD.

With every purchase of a Chili's gift card, your organization receives 10% back. That's what you call a delicious win-win.

Earn 10%

Chili's®

THE GIFT THEY'VE BEEN CRAVING

Fill their cup with holiday joy and fill their bowl with American Chinese favorites.



Earn 8%



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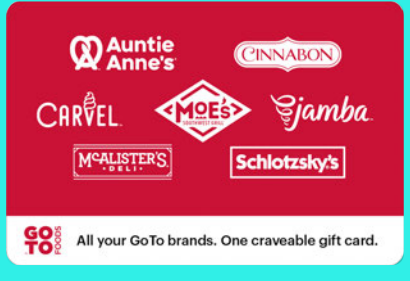
Red Robin

BOTTOMLESS FRIES, BOTTOMLESS JOY

Give a Red Robin® gift card and serve up something everyone can enjoy!



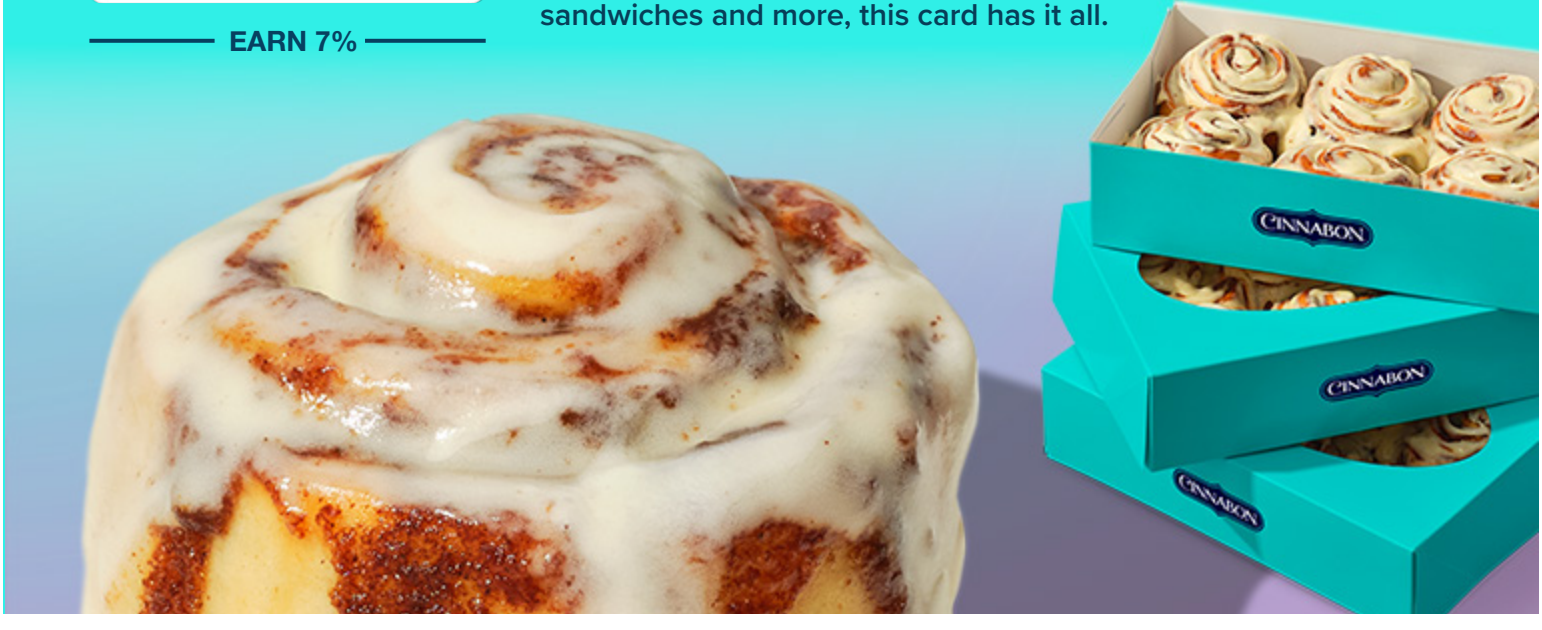
EARN 8%



EARN 7%

Seven brands One sweet gift

Treat them to something for every craving. From warm cinnamon rolls to soft pretzels, stacked sandwiches and more, this card has it all.





WINGING IT?

There's one pick they're sure to love. Give them the gift of their favorite flavors from Buffalo Wild Wings.

BUFFALO WILD WINGS™

EARN 8%

Gift cards can be used for dine-in, take-out, and delivery through BUFFALOWILDWINGS.COM



The perfect stocking stuffers

$5 & $10 gift cards

Shop limited-time $5 and $10 gift cards from popular gifting brands. They're perfect as small gifts for teachers, mail carriers, and others who deserve a special treat. Available only while supplies last.

amazon

Walmart

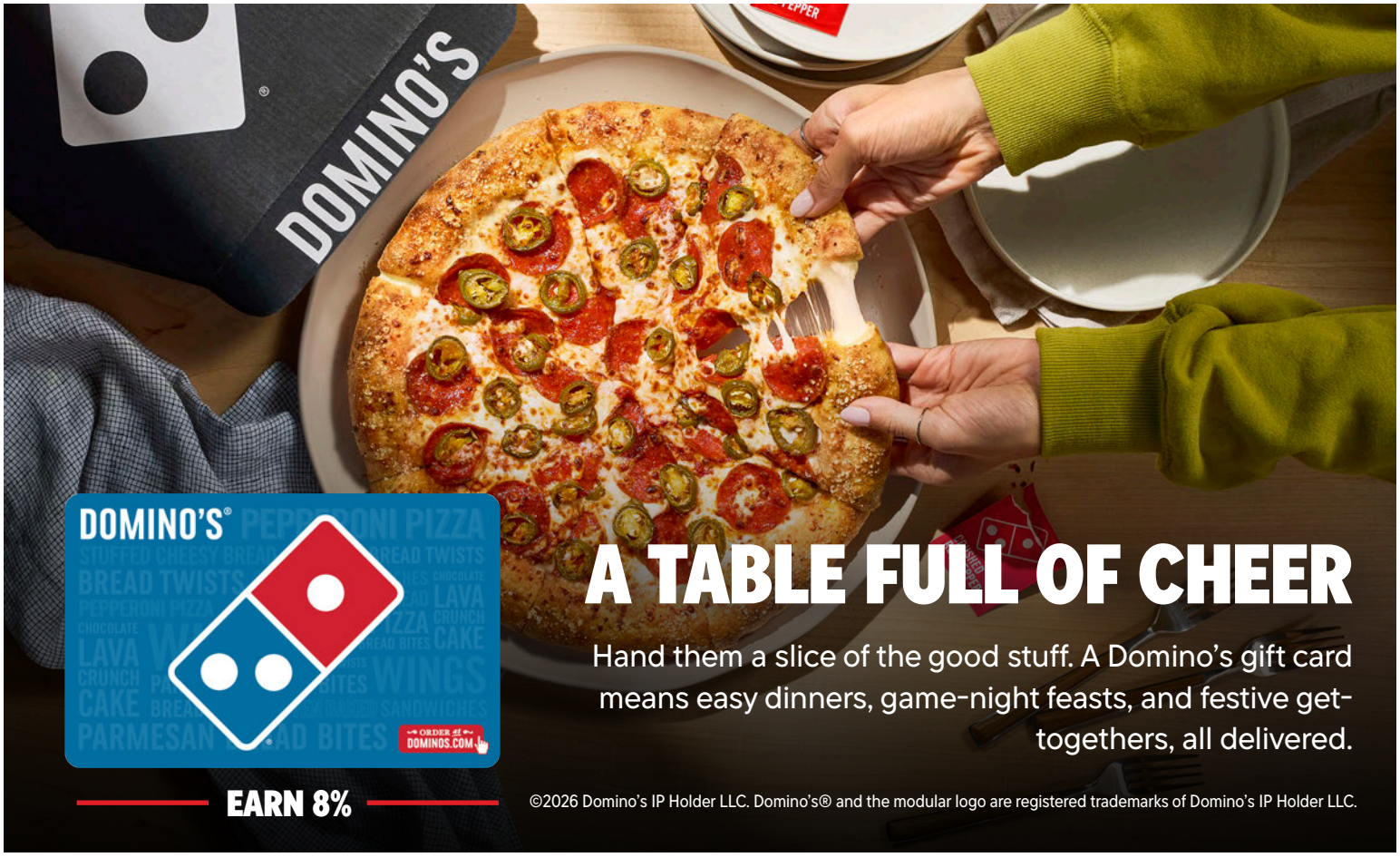
TACO BELL

STARBUCKS™

+ MORE BRANDS



Shop all $5 & $10 gift cards >>



IHOP

Give the Gift of Pancakes



The perfectly tasty present for just about everyone on your list.

Earn 8%

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gift card MARKET™
Your Home for Local™

Give Some *Local Love* and earn 3%

Give a restaurant choice card and let them choose from **3M+ local favorites.**



Waive the Fee! | USE CODE **RAISERIGHT**

Thank you for supporting **local** restaurants and your community!

FOR THE FUN LOVER

Spark some joy for the person who's always up for a good time. Find a gift that's as fun as they are, no matter where their next adventure takes them.





— Earn 16% —

Snow day memories

Bring on the hot cocoa, the sledding, and the snowmen.
Shop L.L.Bean for cozy finds that make winter fun.


Give the gift of holiday spirits
Total Wine & More gift cards pair perfectly with the holidays. Fill their glass with something they'll love this season.
EARN 7% on every purchase
FIND WHAT YOU LOVE
Total Wine
LOVE WHAT YOU FIND
Total Wine
SPIRITS • BEER & MORE
*Gift cards cannot be redeemed in KS, NY & OK. Spirits are not available in VA and NC.


MAKING SPIRITS
Bright
Unwrap magic this season with a SCHEELS gift card and earn 8% for your organization.
SCHEELS
EARN 8%
SCHEELS





EARN 1.25%*

HOME FOR THE HOLIDAYS

Make the season a little brighter for everyone coming through your door. A Visa gift card gives each person the gift of choice.

*Earn 1.25% for your organization.

The Visa Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. The Visa Gift Card can be used everywhere Visa debit cards are accepted in the U.S.

They’ve been good

Of course they have. Shop toys, treats, and more gifts to help them feel special, too.



EARN 5%

This holiday season, give them the FREEDOM TO CHOOSE!

With **350+ brands**, there are so many ways to **make them happy**



Physical or digital, as you wish.



Etsy

EARN 5%

Crafted with care

Whether they love cozy, quirky, or totally out of the box, you'll find a gift that's just their style. Discover handmade and unique picks from independent sellers.



Holiday EARNINGS CHALLENGE

Ends December 25

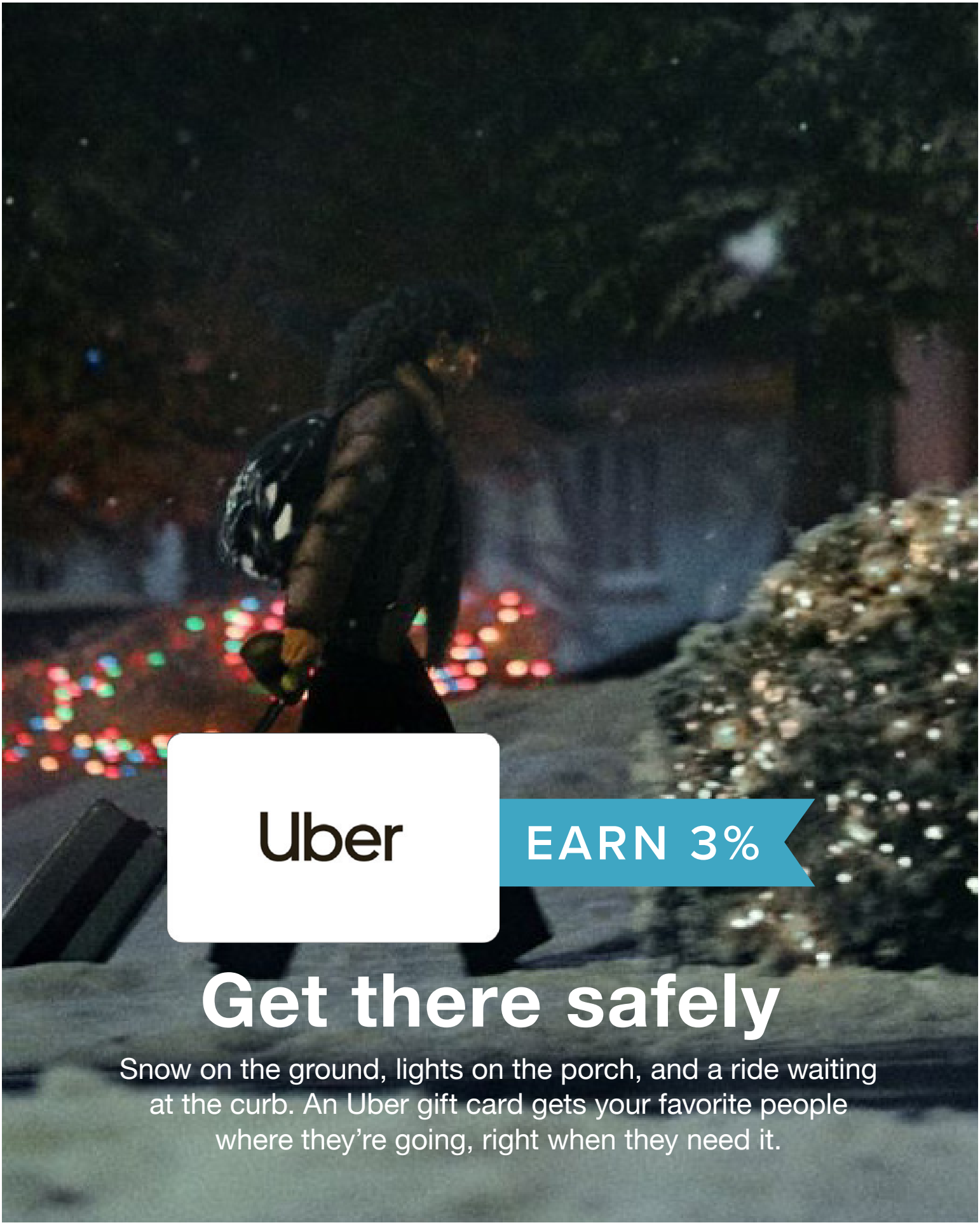
Make the season of giving even more rewarding! Complete the Holiday Earning Challenge to get a $10 reward and enter to win one of five $500 grand prizes.

How to participate

1. Join the challenge with your RaiseRight account email
2. Earn $100+ between October 24-December 25

Learn more at

https://www.raiseright.com/m/holiday-challenge


Uber
EARN 3%
Get there safely
Snow on the ground, lights on the porch, and a ride waiting at the curb. An Uber gift card gets your favorite people where they're going, right when they need it.



Make your charitable giving twice as nice

Your holiday spirit spreads further when you double the impact of your charitable contributions.

Donate to the cause of your choice using a universal gift card

From food shelves to homeless shelters and pet rescue organizations, give to any cause you're passionate about.

VISA AMERICAN EXPRESS

No activation fees

Give gift cards to organizations or to families facing hard times

And they can purchase exactly what they need.

Walmart amazon CVS pharmacy TARGET

Use gift cards to buy the items you donate

Provide non-perishable foods, winter clothing, household essentials, educational supplies, and more.

KOHL'S Burlington LOVE the DEALS BARNES&NOBLE Staples

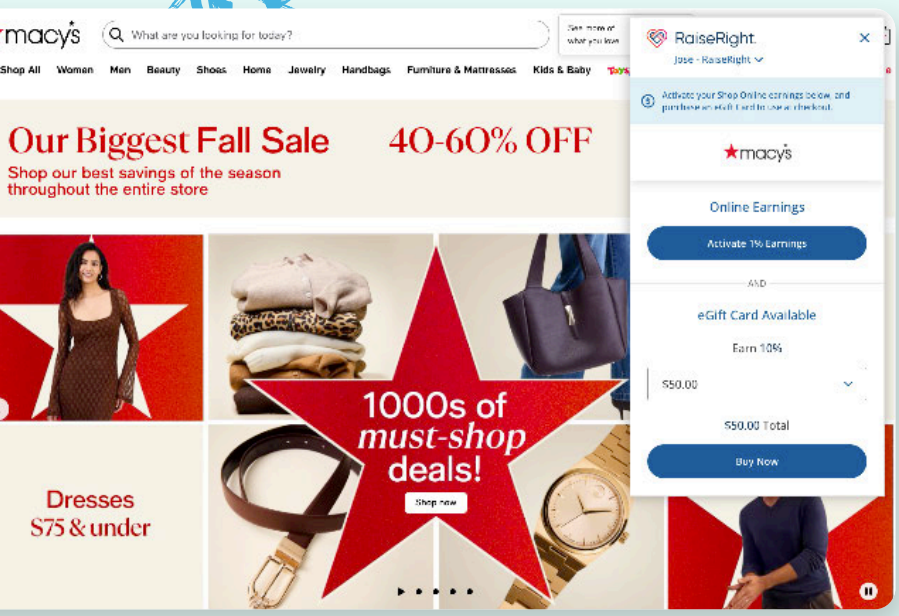
Give a CharityChoice gift card

Your recipient can use it to give back to their choice of more than 2,500 charities.

Make a CharityChoice choose from over 2500 charities

Jolly good online shopping tips

Beat the crowds—shop online and earn instead. Here's how to maximize your earnings while you browse for gifts.

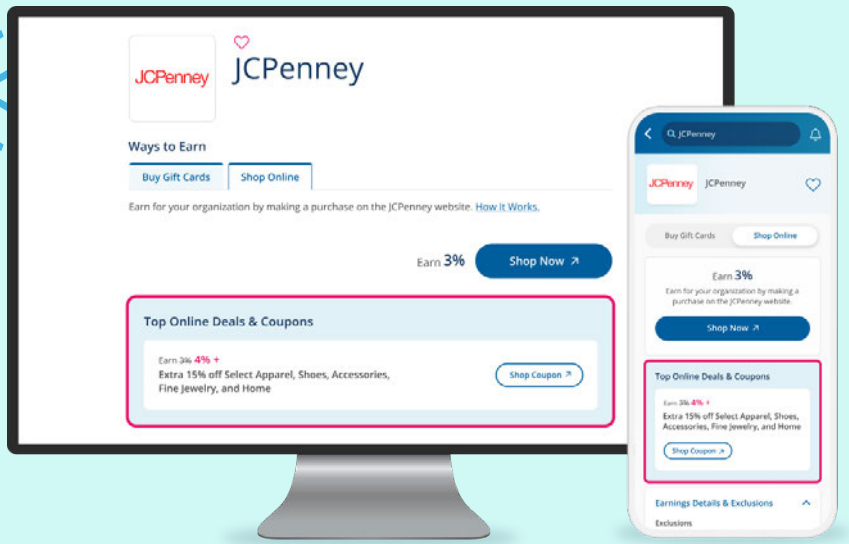


Download the RaiseRight Earnings Extension

Never miss out on earnings while shopping online. Download the RaiseRight Earnings Extension to your browser to get real-time reminders while you shop, then activate earnings with a single click.

Shop Deals & Coupons

Save AND earn on all your holiday purchases. Browse online deals and coupons on brand detail pages to make the most of your budget this season.



Use eGift cards as payment

While shopping for gifts online, remember to check for eGift cards to earn even more. Simply log into your RaiseRight account to buy an eGift card, then return to your shopping window and apply the gift card as payment at checkout. One purchase, two ways to earn!



Meta Quest

SWAROVSKI

lululemon

vuori

ANTHROPOLOGIE

Vrbo

AND MORE

Check out the full list of brands

Whoever you're shopping for, turn their perfect gift into earnings. Peruse the full list of 500+ online shopping brands on RaiseRight.com or the RaiseRight mobile app.

FOR THE STYLISH

Dress your favorite trendsetter in something they'll love. These brands have every look covered, from timeless staples to standout finds.



Cozy for all

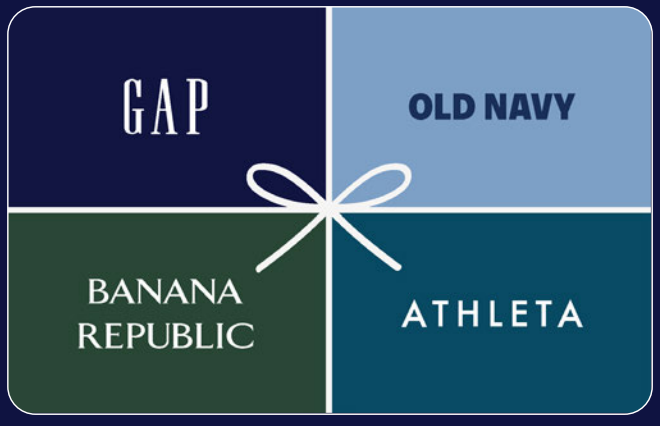
The best gifts feel like a hug. Give layers, loungewear, and family favorites that make the season special.











EARN 14%

Gap gift cards can be used in-store and online at Gap, Gap Factory, Banana Republic, Banana Republic Factory, Old Navy, and Athleta brands.



SHOES ARE A GIFT

Find the ones that get you (and everyone on your list) at prices that fit your budget.

DSW Designer Shoe Warehouse

EARN 10.5%

RAISE DAYS

Big Bonuses. Big Earnings.

NOV 12-13 *and* NOV 19-20

It's back, and now you have two chances to earn big! Shop limited-time bonuses on popular brands for holiday shopping, entertaining, and household needs.

Watch your email and check the **RaiseRight Facebook page** for upcoming bonus earning events and much more.

ULTA BEAUTY

EARN UP TO
8%
7% Gift Cards
1% Shop Online

Unwrap their glow

Holiday season calls for a little sparkle. Give an Ulta Beauty gift card and help someone you love feel their very best.



Make it merry, make it bright.

Find the gifts that bring wonder to everyone on your list, plus **earn 12%** for your school or nonprofit on gift cards and eGift cards this holiday season.




Boscov's
boscovs.com
HOLIDAY GIVING
Make their season bright with a Boscov's Gift Card and Earn 8%. It's the perfect gift for everyone.
Boscov's
Earn 8% on your purchase


JOY FOR ALL
Wrap up the season with gifts for everyone on your list.
NORDSTROM
EARN 7%



macy's

DRESS TO SLEIGH

Get in the holiday zone with festive fits, just-right gifts, and classic home decor picks

EARN 10%

FOR YOU

You've done the shopping, the wrapping, and the planning. Now it's your turn. Pick out something just for you, because you deserve a gift too.





EARN 2.5%

Bring home holiday magic

Make every moment a little more merry with cozy finds from Target.



Grocery and Auto+
Mastercard® Gift Card

Fuel the season

Whether you're hosting the dinner or driving to it, the Grocery and Auto+ Mastercard® Gift Card has you covered.

EARN 2.5%*

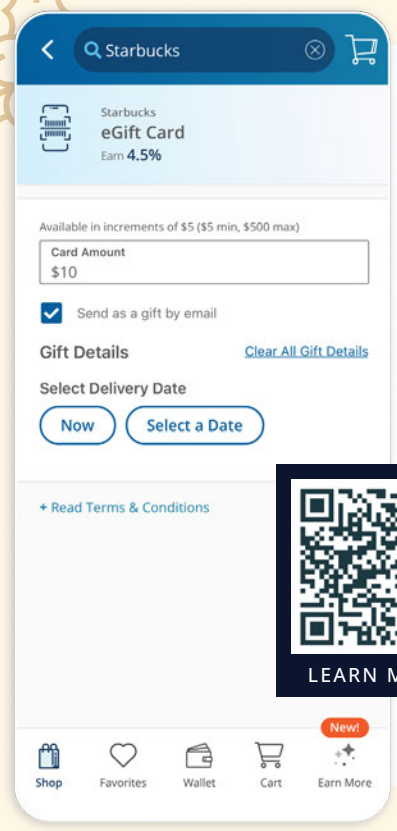
*Earn 2.5% for your organization. Card is issued by Pathward®, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. No cash access or recurring payments. Can only be used at select U.S. merchants where Debit Mastercard is accepted. Card valid for up to 7 years; funds do not expire and may be available after card expiration date, fees may apply. Terms and conditions apply.



Give More Joy. Build More Memories.

Find holiday décor, gifts, and project essentials at Lowe's—bring the season home and earn for your organization.

Earn 4%



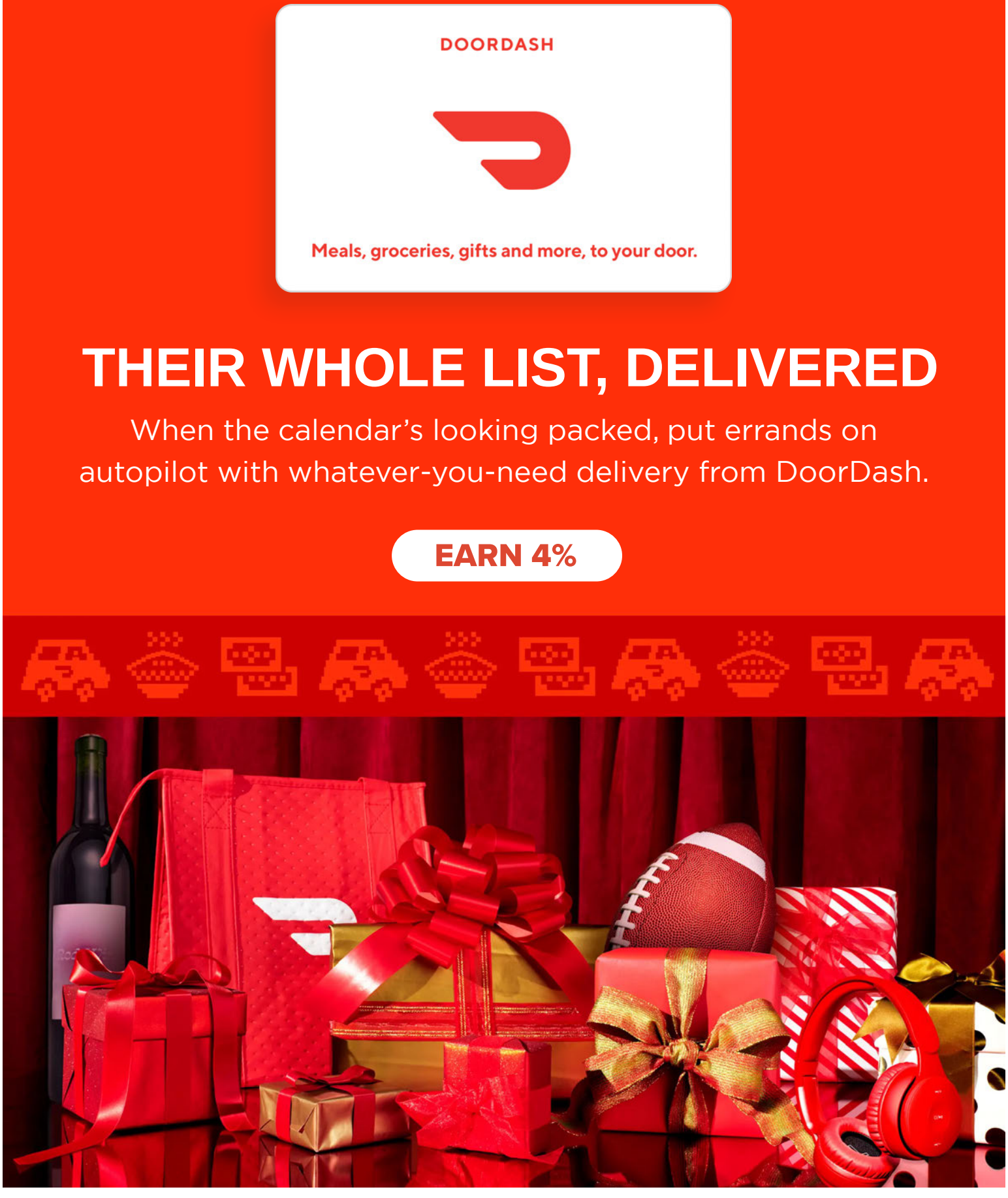
Easy earning with eGift cards

Earn with convenience this season! You can use eGift cards for almost anything on your list, like...

1. **Last-minute gifting.** eGift cards are available instantly—plus, you can schedule them to arrive at the perfect time.
2. **All things holiday.** Use eGift cards to earn on holiday decor, groceries, and more.
3. **Bulk gifting.** Send eGifts to as many as 125 recipients at once.* Great for teacher or staff appreciation gifts!

*Only available on the desktop version of RaiseRight.




DOORDASH
Meals, groceries, gifts and more, to your door.
THEIR WHOLE LIST, DELIVERED
When the calendar's looking packed, put errands on autopilot with whatever-you-need delivery from DoorDash.
EARN 4%

MAKE *the* Holidays Deliciously EASY

Bring the table together with less stress
and more time to enjoy it.

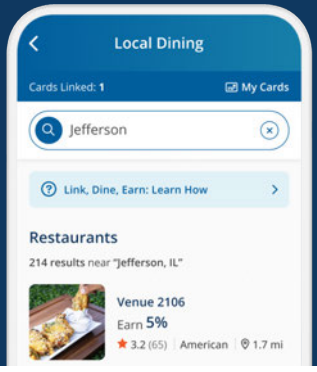
HOME CHEF

EARN 11%



Hungry after all that shopping?

Grab a bite to eat while you're out. Search for local restaurants to earn 5% every time you dine with your linked credit or debit card.



Download on the App Store

GET IT ON Google Play



instacart

Your holiday helper

The best part of the party is the people, not the prep. Get gifts, ingredients, and more delivered to your door, and keep enjoying what matters most.

Earn 5%

Instacart delivers items from over 1,500 retailers





EARN 4%

FEELS LIKE HOME

Give them the gift of a soft place to land. From seasonal decor to home refreshes and more, their next project is waiting at The Home Depot®.

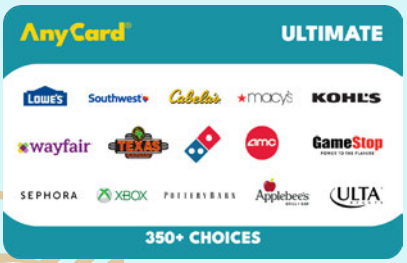
More top brands for the season

H&M
macy's
AMERICAN EAGLE
Quince
AÉROPOSTALE
J.CREW





PETSMART Anything for Pets
DQ
Arby's
SEPHORA
Jersey Mike's SUBS
REGAL
BARNES&NOBLE
DUNKIN'
amc THEATRES



Not sure what they want? AnyCard can be exchanged for a gift card from 350+ popular brands, so they can pick what they really want.

Picks For Everyone



JCPenney

KOHL'S

Walmart

amazon

Burlington

Sam's Club

Top Travel Picks



LANDRY'S
DINING · HOSPITALITY · ENTERTAINMENT · GAMING

Royal Caribbean INTERNATIONAL

lyft

DELTA

MARRIOTT BONVOY

For the Adventurer



REI co-op

DICK'S SPORTING GOODS

SIERRA

Dunham's SPORTS

Columbia

Bass Pro Shops

Hosting Essentials



1-800 flowers.com

T.J.maxx

Total Wine & MORE

HomeGoods

Michaels MAKE CREATIVITY HAPPEN

Crate&Barrel

Foodie Faves



Panera BREAD

Bubba's 33

Texas Roadhouse

Miller's Ale House

Taco Bell

Cheddar's Scratch Kitchen

Olive Garden Italian Kitchen

Pizza Ranch



One gift, plenty of delicious possibilities. Let them pick their perfect meal or treat and savor the season their way.

How to order

Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.

Don’t have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**. Check with your program coordinator to get your organization’s unique enrollment code.

Want to support without setting up an account?

Ask your organization’s program coordinator about options available to buy gift cards.

Have other questions?

Contact our RaiseRight Customer Support team

800.727.4715 Option 3 | Support@RaiseRight.com





RaiseRight™

Simply the right way to fundraise

