

The background is a vibrant orange with various school-related icons scattered around. These include a blue ruler at the top, a red graduation cap on the right, a yellow pencil on the left, a calculator on the left, a globe at the bottom left, a pink protractor at the bottom, a blue pencil at the bottom, a yellow notepad at the bottom right, a red alarm clock on the right, a blue pushpin at the top right, a yellow pushpin at the top left, a red pencil sharpener in the center, and a brown paintbrush on the right. The text "BACK TO SCHOOL" is prominently displayed in the center in a large, white, bold, sans-serif font. Below it, the text "SHOPPING GUIDE 2026" is written in a smaller, white, sans-serif font inside a red banner with a blue border. At the bottom center, the RaiseRight logo is shown, consisting of a stylized heart icon and the text "RaiseRight™".

BACK TO SCHOOL

SHOPPING GUIDE 2026



RaiseRight™

Earn with your
back to school
shopping and
MORE

Make the grade this school year



The countdown to a new school year is here! As summer winds down, your calendar might be looking a little busier. There's a lot to check off your list, but fundraising can fit right into the things you're already doing.

With RaiseRight, you can turn every purchase into earnings for your organization. Whether you're picking up school supplies, refreshing your home office, or planning easy weeknight meals, be sure to explore the 750+ brands available before you shop. Plus, you can maximize your earnings by shopping online, dining locally with a linked credit or debit card, booking travel through RaiseRight, and more.

Looking for ideas? This guide is chock-full of inspiration. Start with the curated back-to-school shopping list on **page 5**, then head to **pages 16 and 17** to discover even more ways to earn through online shopping. A busy season is ahead—and it's full of opportunities to support your cause along the way.



Your RaiseRight Team



Fund new opportunities

Shop 750+ brands for all your back to school purchases and preparations and watch the earnings add up. From school supplies to stylish new clothing trends, there's a way to earn with gift cards or shopping online through RaiseRight—and sometimes both!

How it works



Buy gift cards or shop online

Get the full value of your purchase to shop or gift from hundreds of brands.



Earn funds

The brand gives back and the earnings are distributed to your organization's fundraising program.



Allocate earnings

Your organization applies the funds to your fundraising goal (e.g., tuition assistance, sports fees).



“

“I’ve been using RaiseRight ever since our kids were in elementary school. After seeing how much I could earn using gift cards for businesses I already shop at, I was hooked! With rising tuition costs, this is a simple way to defray some of the expense.”

JAN

Earns for her grandchildren's tuition



BACK TO SCHOOL

— B O N U S E S —

JUL 18 TO SEP 4



WEEK 1

July 18-24

Apparel & School
Supplies

WEEK 2

July 25-31

Youth Sports

WEEK 3

Aug 1-7

Quick Bites

WEEK 4

Aug 8-14

Gas & Grocery

WEEK 5

Aug 15-21

Restaurants
& Routine

WEEK 6

Aug 22-28

End-of-Summer
Fun

WEEK 7

Aug 29-Sep 4

Last-Minute
Shopping



Your back to school prep list

Gift cards that give back

Clothes & Accessories EARN %

Abercrombie & Fitch	5%
adidas	13%
Aéropostale	10%
American Eagle®	10%
Carter's	10%
The Children's Place	12%
Dillard's	9%
Gap	14%
H&M	7%
Hanna Andersson	8%
Hollister	7%
Kendra Scott	8%
L.L.Bean	16%
Lands' End	14%
Lucky Brand	7%
Marshalls	6%
Maurices	7%
Nautica	9%
Old Navy	14%
PacSun	8%
PINK	5.5%
Poshmark	6%
Quince	6%
Ray-Ban	7%
T.J. Maxx	6%
ThredUp	7%
Vera Bradley	7%

Shoes

DSW	10.5%
Famous Footwear	8%
Foot Locker	8%
Journeys	10%
Shoe Carnival	5%
Skechers	6%
Zappos.com	8%

Tech & Home Office EARN %

Apple	5%
Barnes & Noble	8%
Best Buy	4%
Office Depot / Office Max	5%
Staples	5%

Food & Beverage

Applebee's®	8%
Arby's	8%
Auntie Anne's	7%
Domino's	8%
Dunkin'	3.5%
Grubhub	4%
Jersey Mike's Subs	6%
Jimmy John's	8%
McDonald's	3%
Moe's Southwest Grill	7%
Outback Steakhouse	10%
Panda Express	8%
Starbucks	4.5%
Subway	6%
Texas Roadhouse	8%

Dorm Room Essentials

Five Below	2.5%
IKEA	5%
Lowe's	4%
Ollie's Bargain Outlet	8%
Pottery Barn / PBteen	6%
Wayfair	6%

On-the-Go

Amtrak	4.5%
Grocery and Auto+ Mastercard	2.5%
Jiffy Lube	8%
Lyft	3%
Uber	3%

Hair & Beauty EARN %

Bath & Body Works	12%
Great Clips	8%
Sally Beauty	12%
Sephora	6.5%
Ulta Beauty	7%

Everything On Your List

Amazon	1.25%
American Express®	1.25%
AnyCard Ultimate	7%
Burlington	8%
Instacart	5%
JCPenney	7%
Kohl's	7%
Macy's	10%
Nordstrom / Nordstrom Rack	4%
Sam's Club	2.5%
Target	2.5%
Visa®	1.25%
Walmart	2.5%

Sports Gear

Academy Sports + Outdoors	3%
Big 5 Sporting Goods	8%
Champs Sports	8%
Columbia Sportswear	12%
DICK'S Sporting Goods	8%
Dunham's Sports	8%
Gatorade	10%
Nike	11%
REI	8%
SCHEELS	8%
Under Armour	11%

School Uniforms

Lands' End School	14%
School Uniforms by Tommy Hilfiger	5%

WATCH FOR BACK TO SCHOOL BONUSES ON MANY OF THESE BRANDS STARTING WEEKLY, JULY 18-SEPTEMBER 4.

Blue text = gift card + online shopping earnings

Featured brands

Thank you to the following brands for their support of organizations and communities across the U.S. Check out their ads in this year's Back to School Shopping Guide.



See all 750+ brands in the RaiseRight mobile app or at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands)

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.



DOORDASH



Meals, groceries, gifts and more, to your door.

YOUR SCHOOL-NIGHT SHORTCUT

When the calendar's looking packed, put errands on autopilot with whatever-you-need delivery from DoorDash.

EARN 4%

For the best first day

New routines feel easier in styles they love. Shop comfy looks for back-to-school and earn for your cause, too.



EARN 14%

Gap gift cards can be used in-store and online at Gap, Gap Factory, Banana Republic, Banana Republic Factory, Old Navy, and Athleta brands.

Send 'Em Back with Breakfast



Give the gift of pancakes, because every school day deserves a delicious start.

— Earn 8% —

A Domino's pizza box is open, and a slice of pepperoni pizza is being lifted out. The pizza is topped with pepperoni and melted cheese. A hand is holding the slice. In the background, there are small bowls of sauce and a packet of marinara sauce.

DOMINO'S

**SCHOOL NIGHTS
MADE EASY**

EARN 8%

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New brands in 2026

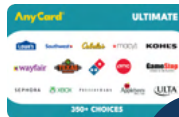
In case you missed it: Here are just some of the new brands we've added in 2026. With so many brands to choose from, the earning possibilities are nearly endless!

Gift Card Brands

Shop Online Brands

ADVANCE
AUTO PARTS

8%



7%

CASETiFY

3%

Chuy's

8%

 Education.com

4%

gift card MARKET™

3%


LA ROCHE-POSAY
LABORATOIRE PHARMACEUTIQUE

4%

MARGARITAVILLE

6%

N

8%

OLLIE'S
GOOD STUFF CHEAP

8%

SONY

1.5%

stila

4%

Check your email and follow us on Facebook or Instagram to stay informed when new brands are added. Shop these brands and more in the RaiseRight mobile app or at RaiseRight.com/Brands.

Juicy fragrances, serious benefits

Discover your skin's new main squeeze, plus earn 12%
for your school or nonprofit on gift cards and egift cards.





TARGET

New year, new gear

Everything they need for day one and beyond.
Shop Target for must-haves to suit their schedule and style.

Earn 2.5%



Gift Card

Earn
1.5%!

Ace the School Year with Shell Gift Cards!



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Skip Cooking. Support *Local*. Earn 3%.



Back-to-school nights are busy.
Treat your family to their **favorite local restaurant** while **earning 3%** for your cause.



Choose from **3+ million local restaurants** nationwide.



Good for
LOCAL RESTAURANTS
you love!

gift card MARKET[™]
Choose Any
Local Restaurant

Powered by **yelp**



EARN 3%
for your cause

Waive the Fee!

USE CODE **RAISERIGHT**

♥ Thank you for supporting local restaurants and your community!



Knock, knock!

(Who's there?)

It's Instacart, with your back-to-school snacks.
That's one more thing checked off the to-do list.

Earn 5%

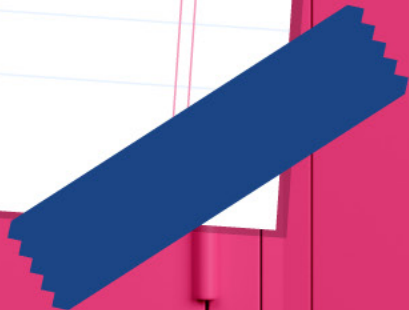
Instacart delivers items from over 1,500 retailers



HELP STOCK *the classroom*

Looking to support a teacher with school supplies or classroom basics? Help them get the gear they need for a fantastic year with gift cards that give back. Shop for these top-requested items or check with your local school for specific needs.

- ☐ Folders
- ☐ Glue sticks
- ☐ Tissues
- ☐ Disinfecting wipes
- ☐ Notebooks
- ☐ Paper
- ☐ Storage containers
- ☐ Binder clips
- ☐ Sticky notes
- ☐ Markers
- ☐ Index cards
- ☐ Hand sanitizer
- ☐ Rulers
- ☐ Crayons
- ☐ Pens & pencils
- ☐ Erasers
- ☐ Highlighters
- ☐ Scissors



A+ tips for online shopping

Beat the crowds—shop online and earn instead. Here's how to maximize your earnings even when you're not shopping in-store.



Use eGift cards to earn twice!

Make the most of your online shopping earnings by also using an eGift card at checkout! With popular brands like Nike, Chewy, Old Navy and more, you can hit your earning goal even faster on the same purchase.

 **Expedia®**


new balance

 **lululemon**


JANSPORT®


STANLEY®


Levi's®

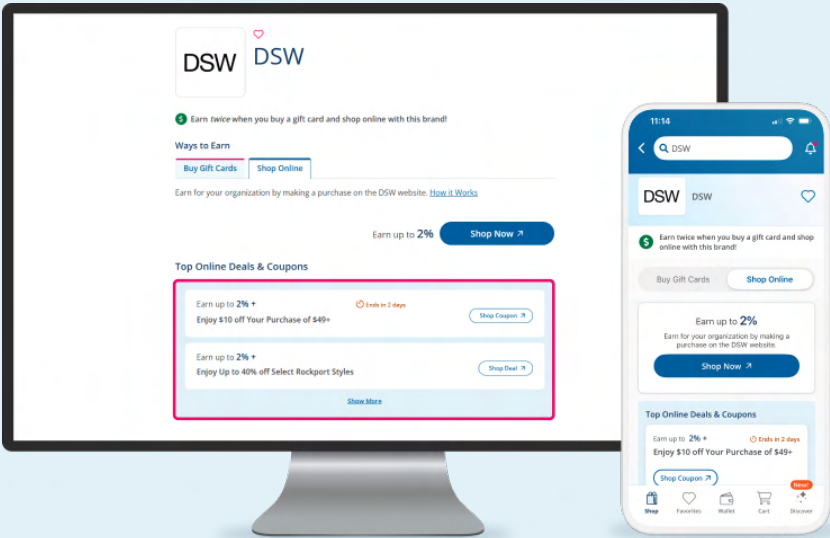
More brands, more rewards.

Even when eGift cards aren't available, you can still earn while you shop. Simply shop these online brands and more and pay with your credit or debit card. It's a great way to rack up your card rewards or points—while still giving back to your cause.

AND MORE

Shop Deals & Coupons

Browse online deals and coupons on brand detail pages so you can save money on your purchases and earn while shopping online through RaiseRight.



Download the RaiseRight Earnings Extension

Never miss out on earnings while shopping online. Download the RaiseRight Earnings Extension to your browser to get real-time reminders while you shop, then activate earnings with a single click.

BUSY DAYS, BIG FLAVOR

There's a lot to fit into a back-to-school schedule. Make weeknights feel effortless with American Chinese favorites from Panda Express.



Earn 8%





Own the school year

First-day confidence starts here. Shop fashion-forward styles to help them take it on with ease.

EARN 10%

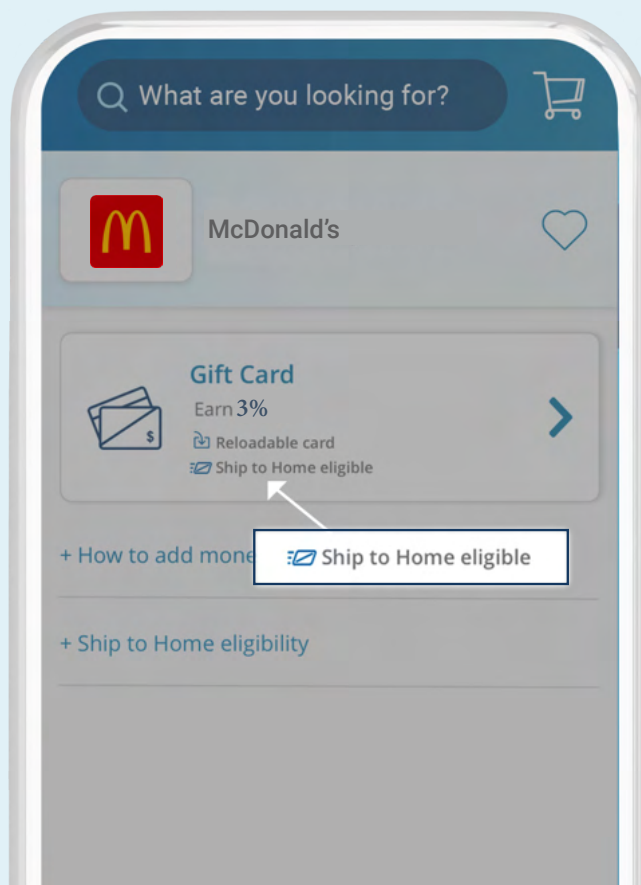
Ship to Home

Gift cards delivered directly to you

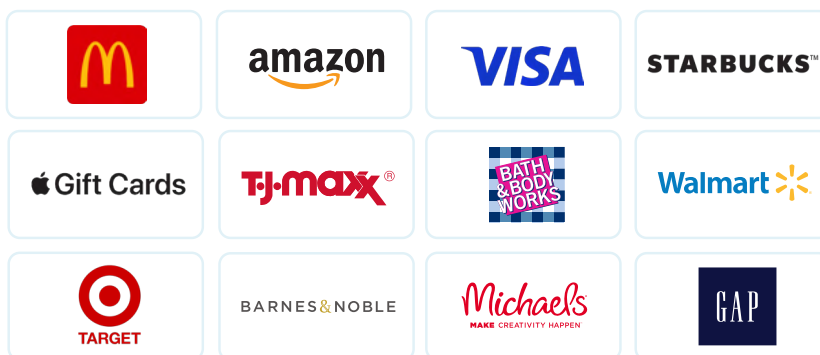
With our Ship to Home option, available in the mobile app or on RaiseRight.com, you can get gift cards from hundreds of top-selling brands sent right to your chosen address.

Filter your search by Ship to Home or look for the “Ship to Home eligible” label on the detail pages of the brands you shop.

Shipping fees apply. Visit [raiseright.com/about-us/shipping-options](https://www.raiseright.com/about-us/shipping-options) to learn more.

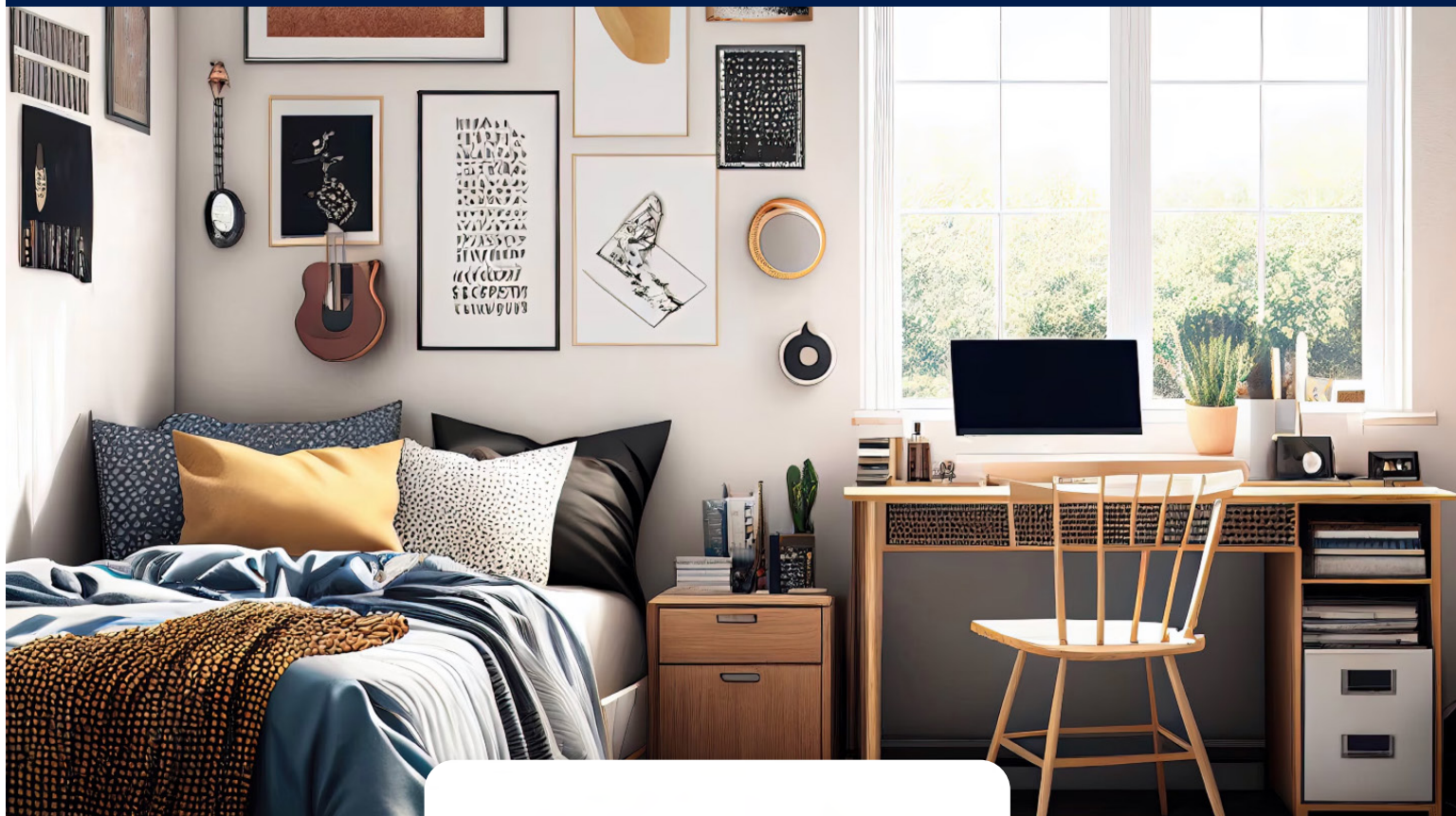


Choose from **250+**
popular brands



+ MORE

Plan ahead and place your orders today for home delivery or direct to friends and family.



Gift Card

Feels like home

Create a stay-a-while space where they can get it all done. Shop dorm décor and more with gift cards that give back—it's all waiting for you at Lowe's.

Earn 4%

Glow back to school.



ULTA[®]
BEAUTY

**Now's their moment to shine.
Shop confidence-boosting
beauty finds to start their
school year right.**

———— **Earn 7%** ————

IT'S MORE THAN THE FIRST DAY BACK

Whatever they get into this year, help them step into it with confidence. Find shoes that get them (at prices that get your budget), so they can own every moment.



EARN 10.5%





FIT IN FAMILY TIME

Busy schedules shouldn't mean sacrificing time together. There's no better way to connect than over a basket of chips and salsa. (But maybe we're biased.)



EARN 10%

SHOW UP READY

From backpacks and shoes to team sports gear, start the school year at SCHEELS. Purchase SCHEELS gift cards and earn 8% for your organization.



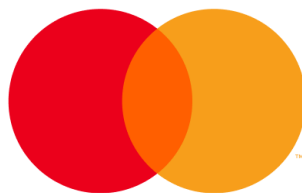
EARN 8%



SHOWTIME JUST GOT SWEETER



EARN 8%



Grocery and Auto+
Mastercard® Gift Card



Made for everyday life

For all your busy-season pit stops, get the gift card that's accepted at gas stations, grocery stores, convenience stores, and more. Make the most of your budget with the Grocery and Auto+ Mastercard® Gift Card.

EARN 2.5%*

*Earn 2.5% for your organization. Card is issued by Pathward®, N.A., Member FDIC, pursuant to license by Mastercard International Incorporated. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. No cash access or recurring payments. Can only be used at select U.S. merchants where Debit Mastercard is accepted. Card valid for up to 7 years; funds do not expire and may be available after card expiration date, fees may apply. Terms and conditions apply.

SO, WE MEAT AGAIN

On the busiest days,
Beef 'N Cheddar's got your back.

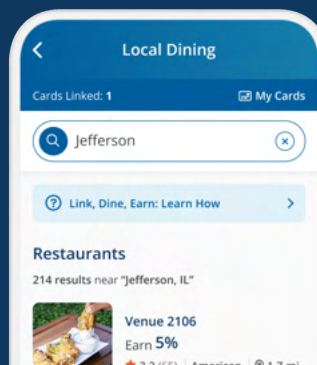
Arby's®

EARN 8%



Hungry after all that shopping?

Grab a bite to eat while you're out.
Search for local restaurants to earn
5% every time you dine with your
linked credit or debit card.



Download on the
App Store

GET IT ON
Google Play



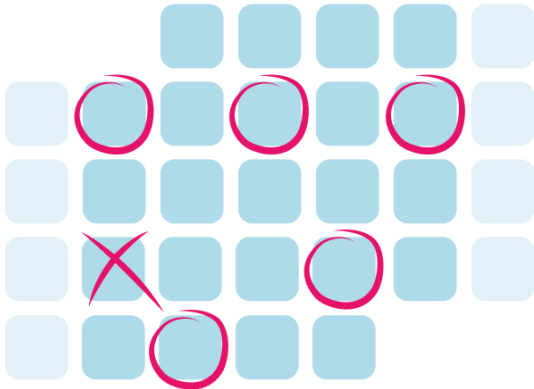
Cravings, covered

Because no one's in the mood to cook, but everyone's in the mood to eat. Get something you can all agree on with the card for whatever you're craving.

EARN 7%



MARK YOUR CALENDAR



Don't miss out on **extra earnings** for the back to school season and beyond!

- Back to School Bonuses: July 18-September 4
- Raise Days: September 11-14
- Fall Bonus Fest: Every weekend October 2-25

Dates are subject to change. Watch your inbox for details.



—— EARN 1.25%* ——

For every new beginning

Endless possibilities are ahead. Wherever their next chapter takes them, give them the gift of confidence with Visa.

*Earn 1.25% for your organization. The Visa Gift Card is issued by Pathward®, N.A., Member FDIC, pursuant to a license from Visa U.S.A. Inc. The Visa Gift Card can be used everywhere Visa debit cards are accepted in the U.S.



ROOM TO GROW

Learning starts at home. Set the stage for success all year long with spaces that bring out their best.

EARN 4%

For the road ahead

New routines, packed calendars, and places to be. Keep the school year moving smoothly, one ride at a time.

Uber

EARN 3%



SPICE UP THE SCHOOL YEAR

Take a flavor break—you've earned it. Buffalo Wild Wings gift cards can be used for dine-in, takeout, and delivery through the Buffalo Wild Wings website and app.



EARN 8%

Gift cards not redeemable through third-party delivery services.





MAKE TIME FOR TOGETHERNESS

Busy schedules shouldn't mean sacrificing quality time. Convene at the table over easy-to-cook meals that are picky-eater approved.



EARN 11%



Big dreams, packed up

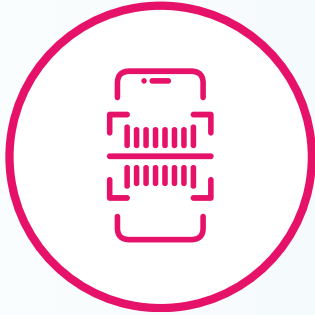
New teachers, new friends, new adventures—there's a lot to carry on the first day of school. Help them head into the year with confidence.



EARN 16%

A gift card for everyone and everything

Look for these icons to filter your search or shop by card type in the app or on RaiseRight.com



eGift Card



Reloadable Card



Physical Gift Card

Learn more at raiserright.com/resources/participant/gift-card-types

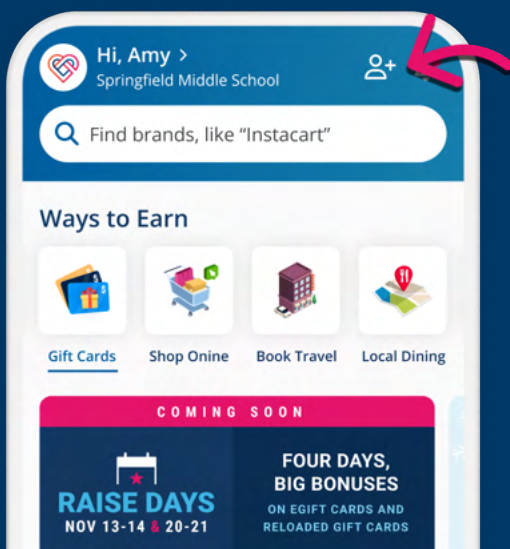
MONTHLY

REFER A FRIEND GIVEAWAY

ENTER TO WIN A \$500 GIFT CARD

Refer friends and family + be entered to win

With the Invite Friends & Family tool, you can invite new participants to sign up, buy gift cards, and support your cause. Plus, you'll have the chance every month to win a \$500 gift card of your choice! Score extra entries for each referral who also buys their first gift card during the same month. Learn more at raiserright.com/m/referafriend.



**SEND
INVITES**



Download on the
App Store



GET IT ON
Google Play

More top brands for back to school

Panera
BREAD®



CHIPOTLE
MEXICAN GRILL



noodles
& COMPANY



Quick Bites



End-of-Summer Fun



Total Wine
& MORE

REGAL

LANDRY'S
DINING • HOSPITALITY • ENTERTAINMENT • GAMING

chewy

PETSMART
Anything for Pets



Staples

Office DEPOT
OfficeMax

Walmart

BARNES & NOBLE

BEST
BUY

Apple Gift Cards

School Supplies



NORDSTROM



TJ-maxx®

KOHL'S

THE CHILDREN'S
PLACE

OLD NAVY



DSW

JCPenney

Wardrobe Upgrades



Family Dining



Red Robin

Pizza Ranch

MILLER'S
ALE HOUSE

Bubba's
33

Olive
Garden
ITALIAN KITCHEN

LONGHORN
STEAKHOUSE

Lettuce
Entertain You®
RESTAURANTS

See all 750+ brands at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands)

Back to school = Back to routine

Make fundraising a daily habit! Here are our top tips for putting your earning strategy on autopilot so you can make the most of every purchase.



Check your email

Check our weekly Bonuses & More email every Saturday for bonus earning opportunities, new brands, special earning events, and so much more.



Use eGift cards on-the-go

Out shopping? Check the RaiseRight app for an eGift card to use as payment. You can buy it in line and earn right away, then use it to check out.



Order reloadable gift cards

For brands you frequent, like gas, grocery, or fast food, grab a reloadable gift card. Add funds when they get low to keep earning with every purchase.



Add brands to favorites

Never miss a bonus for brands you love—just tap the heart in the upper right corner.



Sign up for push notifications

Get notified about limited-time bonus events, plus get real-time reminders when your purchased or favorited brands are on bonus.



Follow us on social media

Hear about the latest earning opportunities, brand updates, giveaways, and more.

How to order



Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.



Don't have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**. Check with your program coordinator to get your organization's unique enrollment code.



Want to support without setting up an account?

Ask your organization's program coordinator about options available to buy gift cards.

Have other questions?

Contact our RaiseRight Customer Support team.

800.727.4715 Option 3 | Support@RaiseRight.com



"When my son started hockey and RaiseRight was offered as a way to lower our bill, we decided to try it. That made a huge difference for us because it was convenient and easy. We do all the things we have to do anyway, but now we earn money toward something our kids love to do!"

Heidi

Earns for her son's hockey team



RaiseRight™

Simply the right way to fundraise

Earn with your
back to school
shopping and
MORE