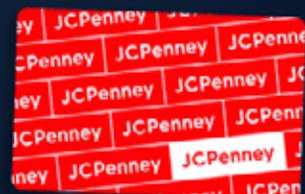


GIFTING THAT *gives back*

YOUR 2023
HOLIDAY GIFT GUIDE

RaiseRight.com



A decorative header illustration showing a winter scene with snow-covered hills, yellow houses with blue roofs, green evergreen trees, and white snowflakes falling against a blue sky.

SEASON'S GREETINGS

Spread more joy this holiday season

The holidays are just around the corner, which means new opportunities for memory-making with family and friends. We all love the warm, fuzzy feeling we get from giving a great gift, but let's face it: finding the perfect present for everyone on your list isn't always easy.

At RaiseRight, we're here to simplify gift-giving and take the stress out of the holiday season. This year, shop gift cards from 750+ brands to find just-right gifts for just about anyone, all while fundraising for your community and making your dollars go further. It's a perfect way to save time on shopping, stick to your budget, and give the gift that gives back.

Ready to dive in? Explore this year's Holiday Gift Guide for gifting ideas and inspiration, plus details on upcoming promotions. On **pages 5 and 6**, you'll find gifting lists organized by interests and hobbies. And check out **page 22** for tips on earning with eGift cards.

Have a happy and safe holiday season!
Your RaiseRight Team

Presents with purpose

Experience the best way to fundraise. Buy gift cards from 750+ brands to use for your holiday shopping and gifting. It's the easiest way to raise funds for your organization and the people that matter most to you, all while crossing off your gift list.

How gift card fundraising works



Buy gift cards

You get the full value of the card. Shop from 750+ popular brands.



Earn funds

The brand gives back and the earnings are distributed to your organization's fundraising program.



Allocate earnings

Your organization applies the funds to your fundraising goal (e.g., tuition assistance, sports fees).

Ways to spread joy with gift cards



Gift cards make great gifts for everyone. See our gift list on [pages 5-6](#).



Use eGift cards to earn on your own shopping.



Use gift cards to make charitable donations. See [page 13](#) for some ideas.

Featured brands

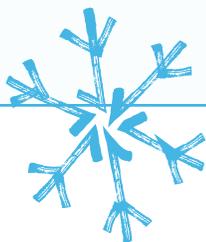
Shop gift cards from 750+ brands and earn for your organization.

Thank you to the following brands for their support of organizations and communities across the U.S. Get inspired with their holiday ad in this year's gift guide.



See all 750+ brands available at [RaiseRight.com/Brands](https://www.raiseright.com/brands)

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.



Holiday gifts for everyone on your list

Earning potential with every purchase

Trendsetter EARN %

Abercrombie & Fitch	5%
Aeropostale	10%
American Eagle®	10%
ASOS	5%
Athleta	14%
Banana Republic	14%
Claire's	9%
DSW	8%
Express	10%
Foot Locker	8%
Forever 21	6.5%
Gap	14%
H&M	7%
Hollister Co.	7%
J. Crew	13%
JCPenney	5%
Journeys	10%
Macy's	10%
Maurices	7%
Nordstrom	4%
Old Navy	14%
T.J. Maxx	7%
ThredUp	7%
Victoria's Secret / PINK	5.5%

DIY-er

Ace Hardware	4%
The Home Depot	4%
JOANN	7%
Lowe's	4%
Menards	3%
Michaels	6%

Caffeine Aficionado

Caribou Coffee	6%
Dunkin'	3.5%
Starbucks	4.5%

The Littles EARN %

Build-A-Bear Workshop®	8%
Carter's	10%
The Children's Place	12%
Gymboree	12%
Hanna Andersson	8%
OshKosh	10%

Techie

Amazon.com	1.7%
Apple	5%
Best Buy	4%
Meta Quest	6.5%

Traveler

Airbnb	5%
Delta Air Lines	4%
Disney	3%
Hopper	5%
Hotels.com	6%
Royal Caribbean	13%
Uber	2.5%

Fun Lover

AMC Theatres	8%
Dave & Buster's	13%
GameStop	5%
Main Event	10%
Regal	8%

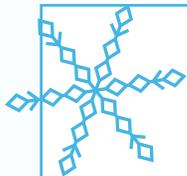
Beauty & Scent Lover

Bath & Body Works	12%
Sally Beauty	12%
Sephora	5%
Ulta Beauty	7%
Yankee Candle	8%



Shop these brands and hundreds more at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands). Filter your search by category, card type, and ship to home.

Bolded orange text = new brands in 2023



Holiday gifts for everyone on your list (continued)

Earning potential with every purchase

Foodie	EARN %
Applebee's	8%
Arby's	8%
BJ's Brewhouse	8%
Buffalo Wild Wings®	8%
Cheesecake Factory	5%
Chipotle Mexican Grill	10%
Domino's®	8%
DoorDash	3%
Famous Dave's®	6.5%
Home Chef	11%
IHOP	8%
Jersey Mike's	6%
Jimmy John's	8%
McDonald's	2%
Olive Garden	8%
Outback Steakhouse	10%
Panda Express	8%
Panera Bread	8%
Red Robin	8%
Shake Shack	5%
Sonic	8%
Texas Roadhouse	8%
TGI Fridays	9%
Uber Eats	2.5%
Zaxby's	8%

Sports Fanatic

Academy Sports + Outdoors	4%
adidas	13%
Callaway	16%
Champs Sports	8%
Dick's Sporting Goods	8%
Dunham's Sports	8%
Fanatics	7%
Nike	12%
Under Armour	11%

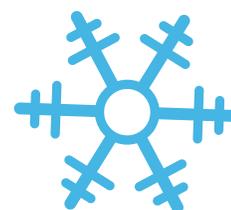
Outdoor Enthusiast	EARN %
Bass Pro Shops	10%
Cabela's	10%
Columbia Sportswear	12%
Lands' End	15%
L.L.Bean	16%
REI	8%

Pet Parent

Chewy	5%
Fleet Farm	3.5%
Petco	9%
PetSmart	5%

People Who Have Everything

1-800-Flowers / 1-800-Baskets	12%
Amazon.com	1.7%
Barnes & Noble	8%
CharityChoice	10%
Food & Laughs Card (multi-brand)	8%
Happy Moments Card (multi-brand)	8%
Harry & David	12%
Instacart / Instacart +	4%
Kohl's	4%
Sam's Club	2.5%
Shell	1.5%
Shutterfly	9%
Target	2.5%
Total Wine & More	7%
Visa	1.25%



Shop these brands and hundreds more at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands).
Filter your search by category, card type, and ship to home.

Bolded orange text = new brands in 2023



EARN 4%

UNWRAP HOLIDAY DOING

Tis the season for décor and more. Bring your vision to life with gift cards from The Home Depot.

TELL YOUR PERFECT GIFT STORY

This year, give the gift of festive fragrance.
Plus, earn 12% for your school or nonprofit
on gift cards and eGift cards.

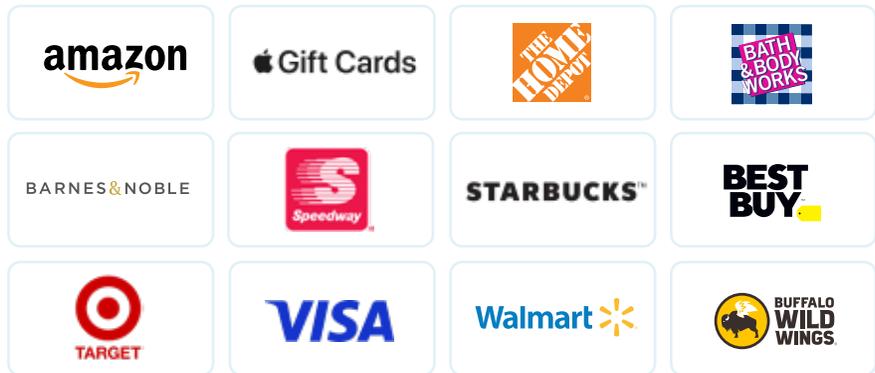


Earn with convenience— gift cards delivered right to your door

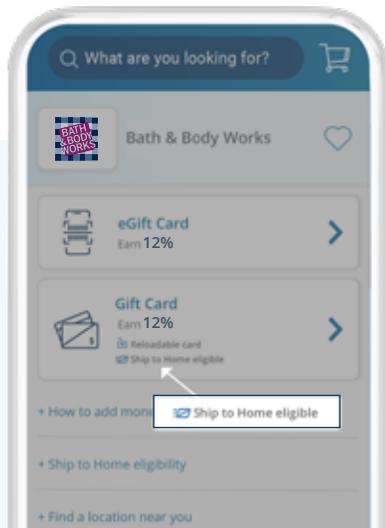
Get gift cards from 250+ brands sent directly to you with the ship to home option—available in the mobile app or on [RaiseRight.com](https://www.raise-right.com).



Filter your search by **Ship to Home** or look for the label on your favorite brands.



+ MORE



How it works

Shop a category and filter your search by gift cards that are ship to home eligible. Or, look for the label on the detail pages of the brands you shop.

Plan ahead and place your orders today for home delivery or direct to friends and family.



CHEERS TO A SEASON OF EARNING

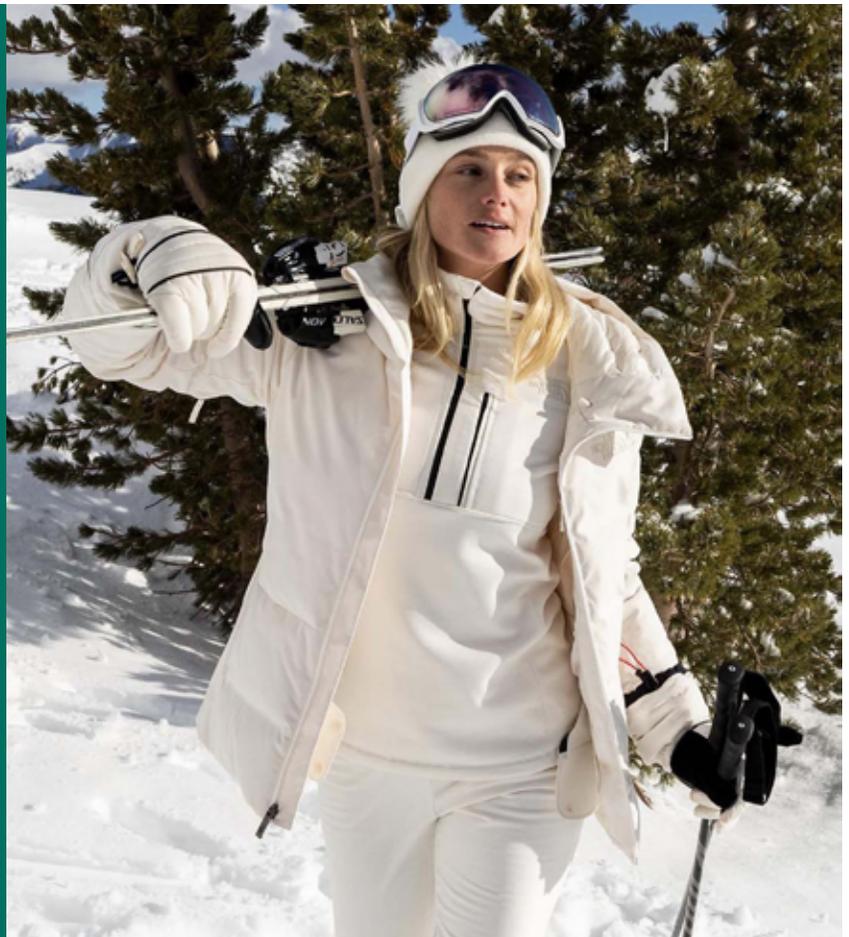
Raise a glass to celebrate a year of giving back. Shop expert-picked bottles for any occasion from Total Wine & More.

— Earn 7% —



— Earn 8% —

Earn with the perfect gift for the sports enthusiast in your life.





GATHER AROUND GREAT FOOD

Make meals and memories that matter this holiday season. Shop Fresh Thyme gift cards to bring something delicious to the table.

————— **EARN 5%** —————





The gift that always fits

Grab the perfect present for your most fashion-forward friend. They'll set the trends and your organization will get the earnings.

EARN 14%



Gift and give back in 2023

Give to the community and support your organization by making seasonal donations using gift cards. Your holiday spirit spreads further when you double the impact of your charitable contributions.

Donate to the cause of your choice using a universal gift card

From food shelves to homeless shelters and pet rescue organizations, give to any cause you're passionate about. You can even give a donation as a holiday gift.



No activation fees

Give gift cards to organizations or to families facing hard times

And they can purchase exactly what they need.



Use gift cards to buy the items you donate

Provide non-perishable foods, winter clothing, household essentials, educational supplies, and more.



Give a CharityChoice gift card

Your recipient can use it to give back to their choice of more than 1,000 charities.



When meaningful matters...



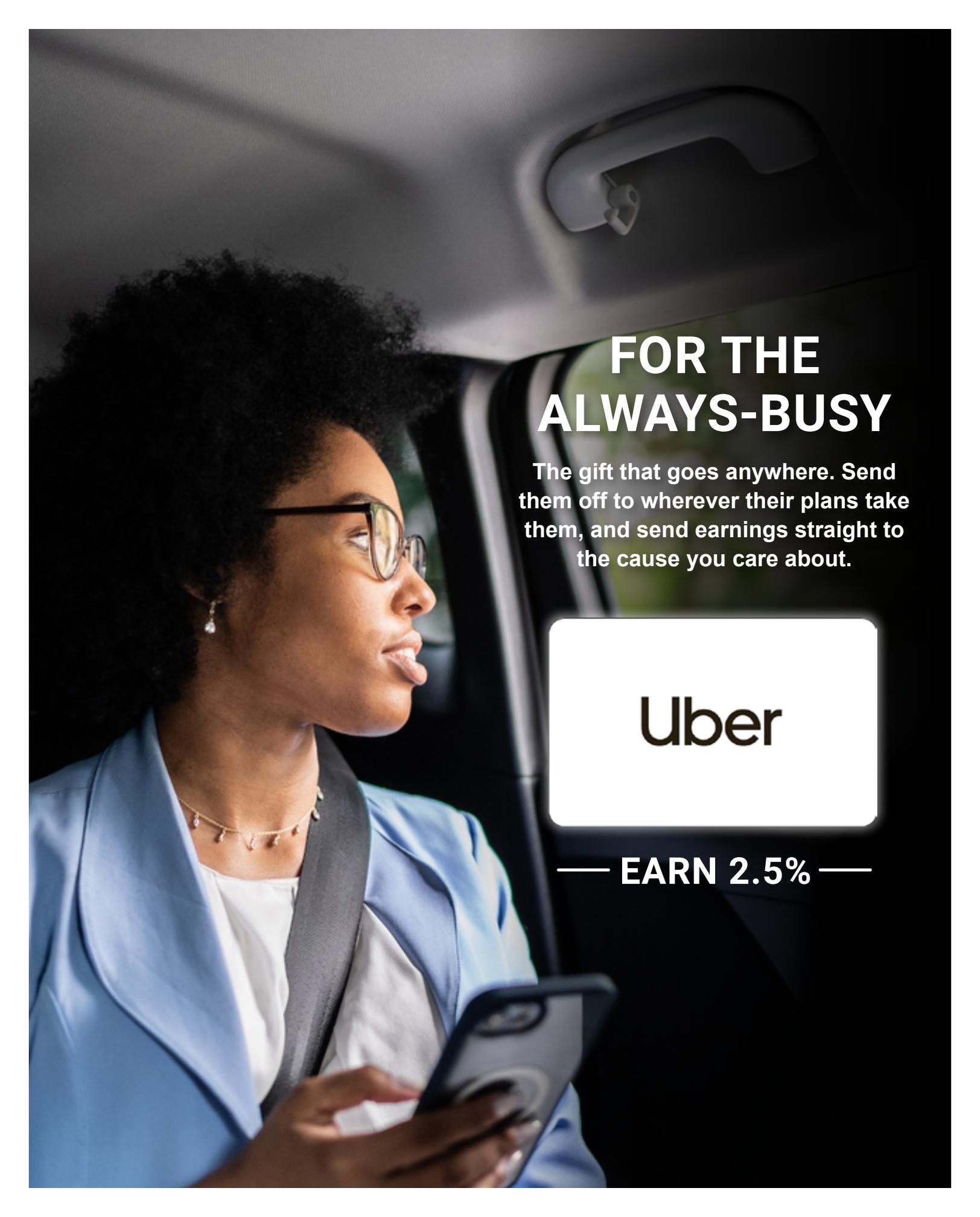
Apple Gift Cards



One gift card. All of Apple.

Products, accessories, apps, games, music, movies,
TV shows, iCloud+, and more.

————— EARN 5% —————



FOR THE ALWAYS-BUSY

The gift that goes anywhere. Send them off to wherever their plans take them, and send earnings straight to the cause you care about.

Uber

— EARN 2.5% —



MORE FLAVORS. MORE FUN. MORE EARNINGS.

Mix It Up with a gift to fit any craving.

EARN 6%

Shop by individual brand on RaiseRight.com or in the app. All gift cards can be used at Auntie Anne's, Carvel, Cinnabon, Jamba, McAlister's Deli, Moe's Southwest Grill, and Schlotzsky's.

The perfect stocking stuffers

\$5 & \$10 gift cards

Shop limited-time \$5 and \$10 gift cards from 15 favorite brands. They're perfect as small gifts for teachers, mail carriers, and others who deserve a special treat. Available only while supplies last.

amazon

Walmart

Panera
BREAD®

STARBUCKS™

+ MORE BRANDS



[Shop all \\$5 & \\$10 gift cards >>](#)



"We are constantly on the go, so being able to send a gift card for birthdays, holidays, teacher gifts and random 'just because we were thinking about you' gifts makes life a little less crazy and stressful. It also helps to support my daughter's school, which is awesome!"



— JENNIFER P.
Earns for her school



GIVE THE GIFT OF REAL

Burrito or bowl? The choice is theirs. Turn any craving into funds for your organization with earnings from Chipotle.



**EARN
10%**



— Earn 8% —

GIVE THE GIFT OF WHATEVER THEY WANT

Food, fashion, fun—no matter what they're into, they can have it all.

The Food & Laughs gift card can be used at The Cheesecake Factory, Red Robin, Cracker Barrel, Red Lobster, and BJ's Restaurant and Brewhouse. The Happy Moments gift card can be used at Bed Bath & Beyond, Buffalo Wild Wings®, Cheesecake Factory, Macy's, Red Lobster, Regal, and Ulta Beauty.

Turn moments into memories

One gift card, infinite possibilities. From fashion to home décor, fine jewelry, and more, it's all at JCPenney.

Earn
5%



THE GIFT THAT WOKS FOR EVERYONE



Give good fortune and great food with gift cards from Panda Express. They'll love the American Chinese takeout favorites; you'll love the earnings.

————— **Earn 8%** —————



Red Robin
GOURMET BURGERS AND BREWS

WHICH BURGER IS ON YOUR WISH LIST?

Dig into gourmet favorites and major earnings from Red Robin.

———— Earn 8% ————



"I love using RaiseRight to buy my gift cards. I get them for birthday gifts, holiday gifts, teacher gifts and sometimes just for me! It has been a blessing."



— KYNA P.
Earns for camp fees

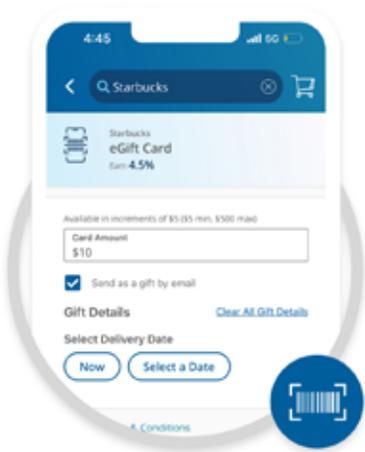


Easy gifting with eGift cards

eGift cards are the convenient way to earn on all your gifting and holiday spend. They're immediately sent to your account, so you don't have to wait for them to arrive or worry about any shipping delays.

Send a last-minute gift

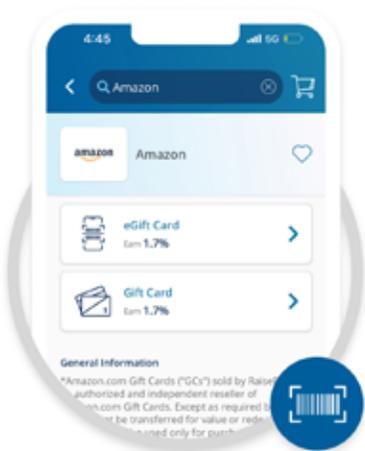
Perfect for last-minute gifting—you can send an eGift card immediately or schedule it for delivery on a certain day. Simply select any eGift card and check the box next to “Send as a gift by email” and your recipient will get an email with a link to view and print their gift.



NEW IN '23: Bulk eGifting

With the “Send as a gift by email” feature, you can send an eGift card to 1, or as many as 125 recipients, all at once. Great for teachers and staff!

Only available on the desktop version of RaiseRight.com.



Use eGift cards on all things holiday

eGift cards are great for gift giving, but you can also use them on everything you need this season, including:

- Greeting and holiday cards
- Holiday decorations
- Food and ingredients
- Snowsuits, sleds, and outerwear
- Holiday travel

Whether you send an eGift to loved ones near and far or use eGift cards to make your last few purchases, we wish you a happy holiday shopping season filled with earnings.



Stay warm, look cool

Classics are classics for a reason. Shop L.L.Bean for bestselling flannels, jackets, and more perfect gifts for the all-year outdoor explorer.

————— **EARN 16%** —————



THE BUSIEST SEASON, SIMPLIFIED

For nights when you need a break from the hustle and bustle, get restaurants, groceries, and more delivered straight to your door with gift cards from DoorDash.

————— **Earn 3%** —————



"I used my account to purchase Safeway gift cards for my staff of 40 just before Thanksgiving to thank them for their hard work and help them with their holiday meal planning. They were so happy to receive them."

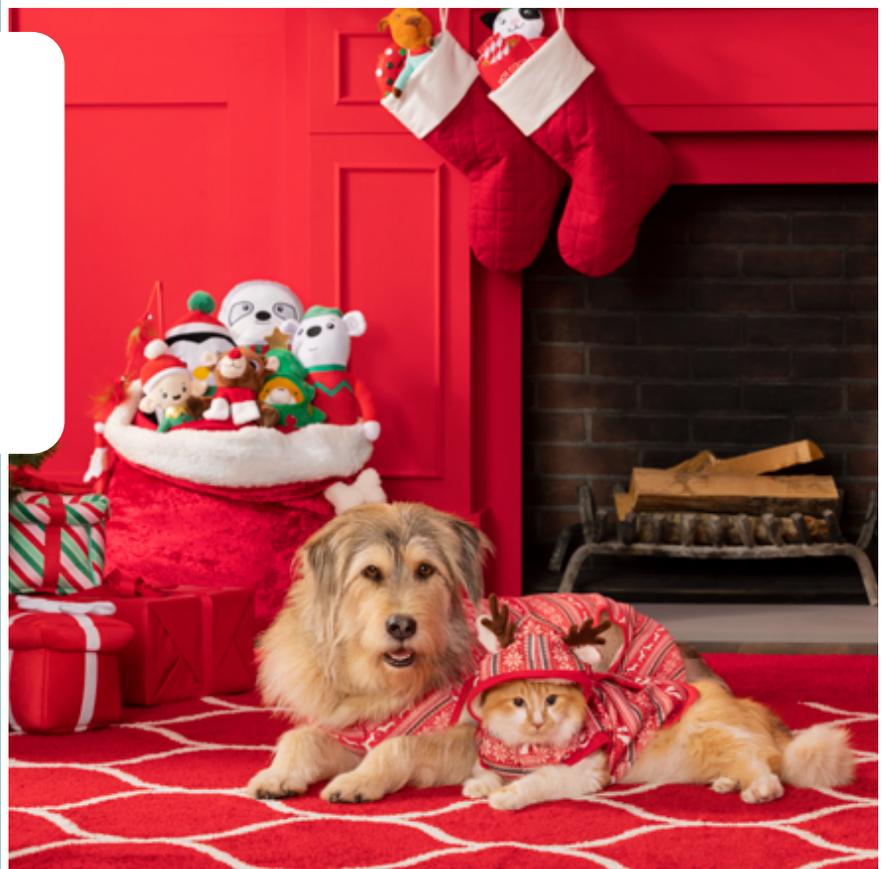
— MICHELLE D.
Earns for her school



For the pet-obsessed

Let furry friends in on the holiday fun. Shop pet food, supplies, services, and more for the pet lover in your life.

EARN 5%





ULTA[®]
BEAUTY

Give the gift of glam

Shop Ulta Beauty for how-did-you-know gifts that just get them. Give a personal gift, a curated gift set, or a get-it-all gift card to help them glow all year long.

— Earn 7% —



— Earn 4% —

For hosts with the most

Make them ask how you do it all. Get dinner, décor,
and more delivered the same day.

Instacart delivers items from hundreds of stores



+ MORE



RAISE DAYS

Big Bonuses. Big Earnings.

2 DAYS ONLY

It's back, November 16 & 17, our popular 2-day bonus event! Earn big with all your holiday shopping, entertaining, and household needs.

Watch your email and check the **RaiseRight Facebook page** for upcoming bonus earning events and much more.

EARNINGS GO WITH EVERYTHING

Get the perfect gift for your favorite fashionista. Shop all the season's must-haves from trending brands at Macy's.



Earn 10%



Creative gifting with gift cards

With gift cards from RaiseRight, you can give a gift that spreads joy long after it's been unwrapped. But what about adding more joy to the unwrapping too? Here are some fun ideas to add special flair and personalization to your gift card gifting this year.



Place a gift card inside a special **holiday coffee mug**.



Make a small **goodie basket or box** to combine your gift card with homemade treats, cookie cutters, or a favorite recipe.



Get crafty with your **wrapping** and add some fun touches to the package.



Combine it with a **homemade ornament or card**.



Around The Block With **Gifts** In Stock

An Ace Gift Card can help loved ones finish projects while helping your organization fundraise.



EARN 4%

*Purchasing, using or accepting a gift card, you agree to Ace Card Terms and Conditions, which are available at <https://www.acehardware.com/customer-service?page=gift-cards>.

HOT WINGS & WARM WISHES



EARN 8%

SPICE UP YOUR LIST
WITH THE GIFT THAT
GIVES BACK

Gift cards can be used for dine-in,
take-out, and delivery through
[BUFFALOWILDWINGS.COM](https://buffalowildwings.com)



DOMINO'S®

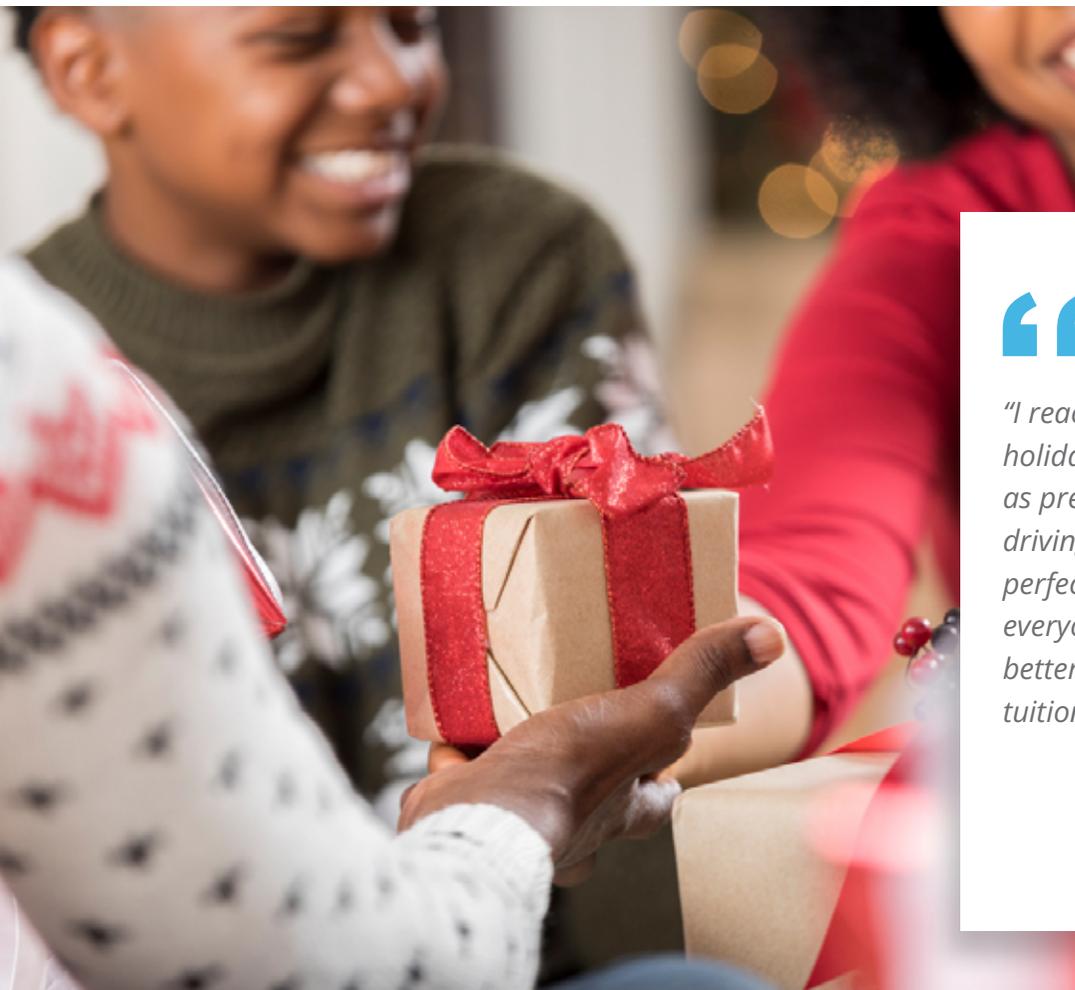
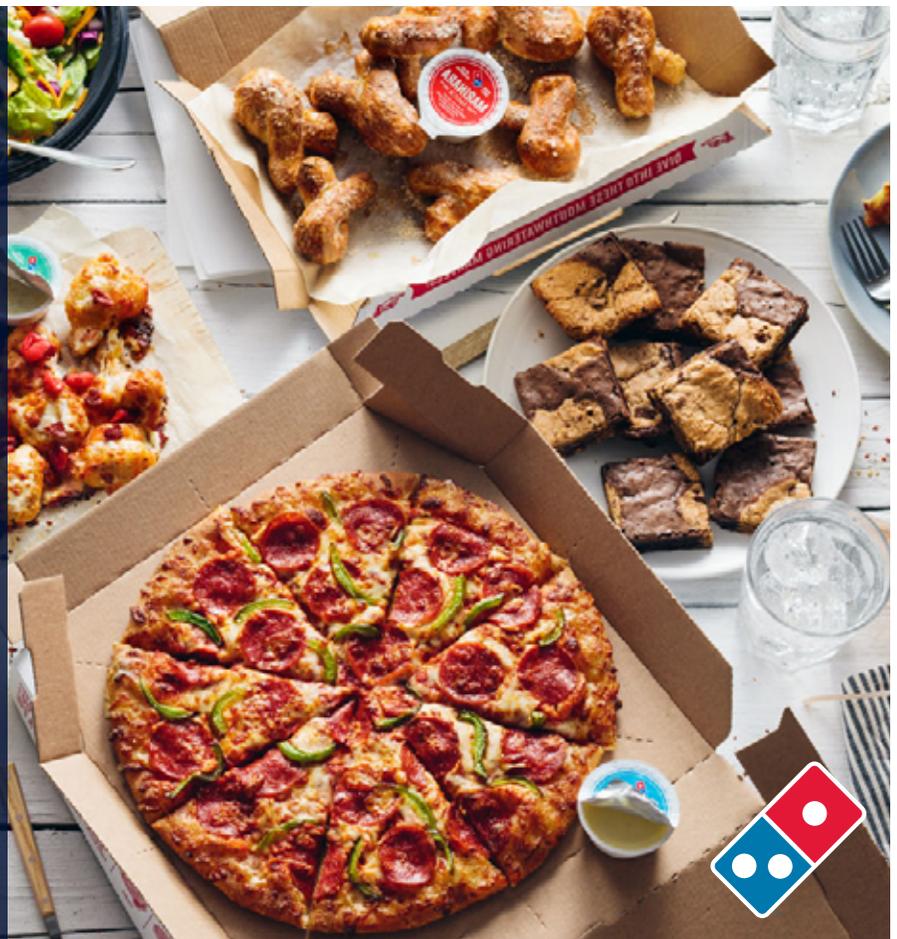


Earn 8%

Getting a Domino's gift card is just icing on the pie

Give the gift of pizza, or fuel your holiday shopping and give your funds a boost.

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"I reach out to friends and family during the holidays and order the gift cards they ask for as presents. Then I don't have to worry about driving around town and searching for the perfect gift—I just place an order online and everyone gets something they want. It's even better because we get to use the earnings for tuition."

— JAY W.

Earns for school tuition

GIVE THE GIFT OF TRAVEL

AND FUNDRAISE FOR YOUR FAVORITE ORGANIZATION.



EARN
4%

DELTA
GIFT CARDS

© Delta Air Lines, Inc. Delta Gift Card Terms Apply.



A red Starbucks cup with the Starbucks logo, filled with a frothy holiday drink. In front of the cup is a paper tray containing two cinnamon rolls. The background is green with white snowflake graphics.A white Starbucks gift card with the Starbucks logo in the center and a small Starbucks logo in the top right corner.

FA LA LA LA FAVORITES

Give them a cup of holiday spice
and everything nice.

————— Earn 4.5% —————



EAT MEAT AND
BE MERRY



You have the meats®

— EARN 8% —

TM & © 2023 Arby's IP Holder, LLC.

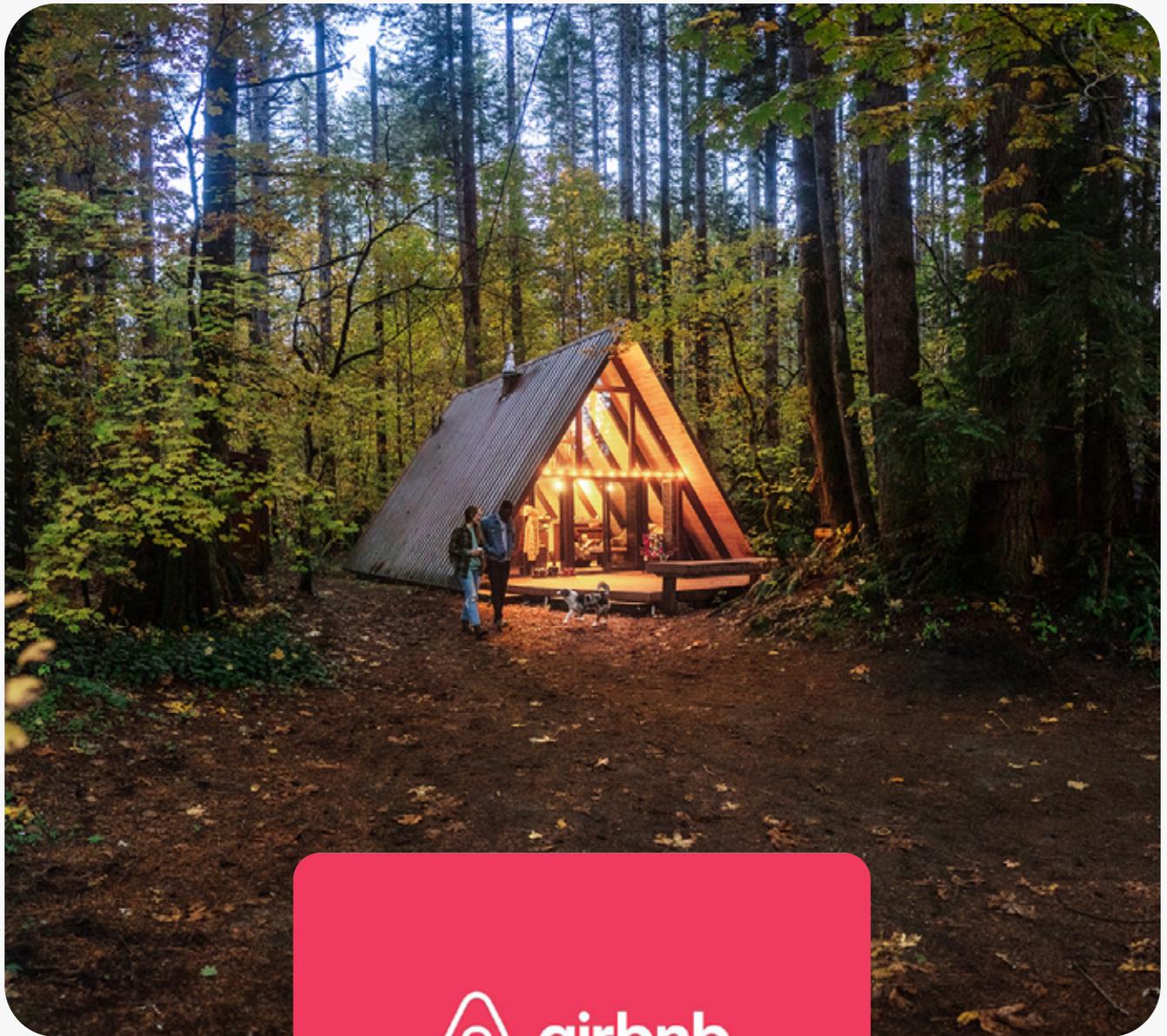


REGAL

the *best* place to watch a movie

Give them their next favorite movie

— EARN 8% —



— Earn 5% —

Give a place for fireside chats. Give Airbnb.

Your key to amazing homes and Experiences.



A GIFT TO WARM THEIR HEART

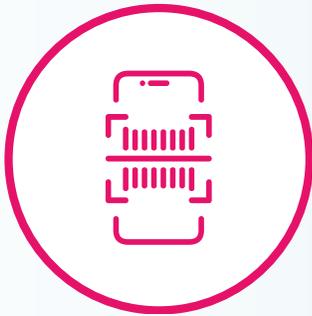
Soup up your earnings with gift cards from Panera Bread.

EARN 8%

Panera, Panera Bread, and the Mother Bread logo are registered trademarks of Panera Bread and are used with permission. The gift cards featured are not sponsors or otherwise affiliated with this company/partner.

A gift card for everyone and everything.

Look for these icons to filter your search or shop by card type in the app or on RaiseRight.com



eGift Card

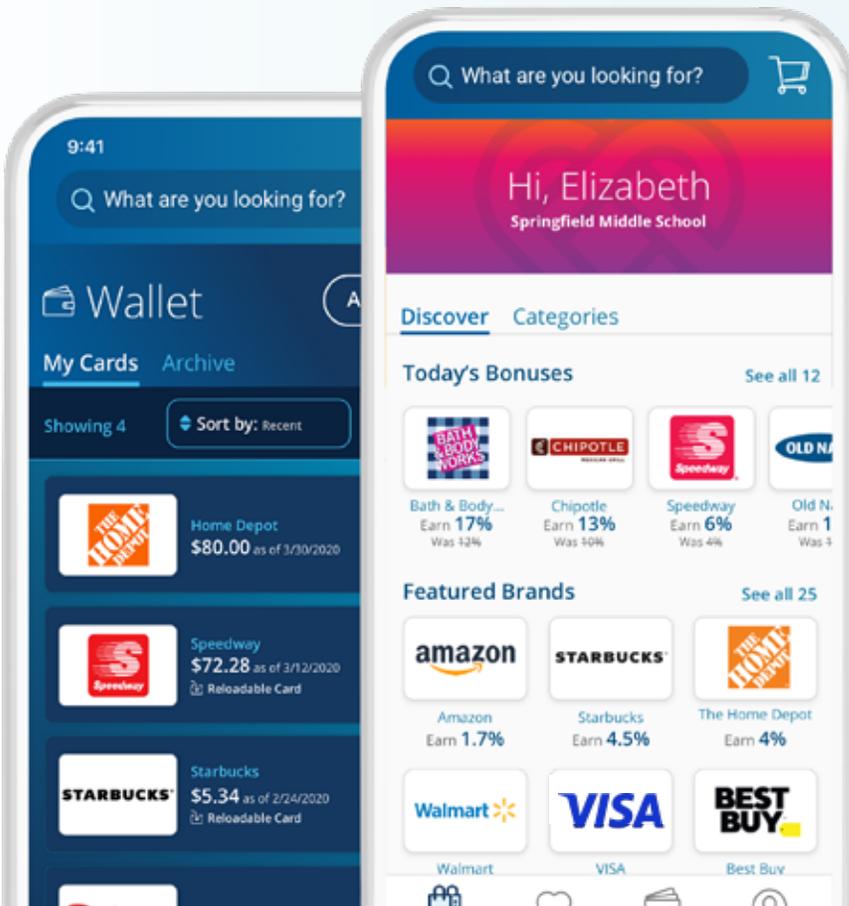


Reloadable Card



Physical Gift Card

Learn more at raiserright.com/resources/participant/gift-card-types



Fundraise easily anytime,
anywhere with the
RaiseRight mobile app

Whether you're at home or on the go,
you can use the mobile app to shop,
purchase, and access gift cards.



Learn more and text the download link to your
phone at www.raiserright.com/mobile-app

More top brands for the holidays

SHOP ALL
750+
BRANDS

**BEST
BUY**

chewy



**DAVE &
BUSTER'S**

Fanatics

SEPHORA

NORDSTROM

Pizza Ranch

DSW
DESIGNER SHOE WAREHOUSE



VISA

Foot Locker

BARNES & NOBLE

THE CHILDREN'S
PLACE
GYMBOREE

H&M

Disney
GIFT CARD



Crate&Barrel

POTTERY BARN



GameStop



Marshalls

Fannie May
PREMIUM CHOCOLATIER SINCE 1920

KOHL'S

**BIG
LOTS!**

Shutterfly

**+ 100s
MORE**

See all 750+ brands at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands)

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.

How to order



Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.



Don't have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**. Check with your program coordinator to get your organization's unique enrollment code.



Want to support without setting up an account?

Ask your organization's program coordinator about options available to buy gift cards.

Have other questions?

Contact our RaiseRight Customer Support team

800.727.4715 Option 3 | Support@RaiseRight.com



"We utilize gift cards to the fullest. We will be able to pay at least half of our tuition in January which is a much-needed relief following the holidays. And that is just from doing our normal shopping for gas, groceries, and movies. We love using this program and are glad to have it to help our family and school!"

Bethanne V.

Earns for her school



RaiseRight™

Simply the right way to fundraise

