



# BACK TO SCHOOL

## SHOPPING GUIDE 2022

RaiseRight.com

# HELLO

What does back-to-school season mean to you?

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The end of summer? Getting kids back into a routine? The start of cooler temps and new wardrobes? Revamping a living room or home office that was neglected over the summer?

Wherever you are, we hope this season means fresh beginnings and new opportunities—especially for your earnings! With gift cards from 750+ brands, there is an option for just about every need you might have, both now and later. This year's Back-to-School Shopping Guide is packed with inspiration, brands, and highlights to help you fundraise in the easiest and most effective way possible, for the cause that matters most to you.

Check out the following pages to learn about the new RaiseRight shopping experience, find ways to maximize your earnings, read about the impact gift cards have had on other families and organizations, and be inspired to shop and earn with popular brands that are giving back to communities and organizations like yours.

Enjoy!  
The RaiseRight Team



## Fund new opportunities

**Fundraising has never been easier.** Earn simply by buying physical gift cards or eGift cards to use for all your back-to-school purchases and preparations, instead of cash or credit cards, and watch the earnings add up. From school supplies to a new fall wardrobe, there is a gift card for everything on your list.

### How gift card fundraising works



#### Buy gift cards

You get the full value of the card. Shop from 750+ popular brands.



#### Earn funds

The brand gives back and the earnings are distributed to your organization's fundraising program.



#### Allocate earnings

Your organization applies the funds to your fundraising goal (e.g. tuition assistance, sports fees, etc).



“

“I love the ease of raising funds for my children's school by shopping with gift cards. I am able to buy gift cards for my everyday shopping needs and earn money for activities at their school. It is so easy!”

**Crystal H.**

Earns for her children's school

## Featured brands

Shop gift cards from 750+ brands and earn for your organization.

Thank you to the following brands for their support of organizations and communities across the U.S. Check out their ads in this year's Back-to-School Shopping Guide.



See all 750+ brands available at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands)

The merchants represented are not sponsors or otherwise affiliated with RaiseRight. The logos and other identifying marks used are trademarks of and owned by each represented company and/or its affiliates. Please visit the company's website for additional terms and conditions.

# Your back-to-school shopping list

More potential with every purchase

## Clothes & Accessories

EARN %

Abercrombie & Fitch	5%
Aéropostale	10%
American Eagle®	10%
Athleta	14%
Banana Republic	14%
Buckle	8%
Carter's	10%
Children's Place	12%
Claire's	9%
Express	10%
Gap	14%
H&M	7%
Journeys	10%
Lands' End	15%
L.L.Bean	16%
Maurices	7%
Old Navy	14%
OshKosh	10%
T.J. Maxx	7%

## Shoes

DSW	8%
Famous Footwear	8%
Foot Locker	8%
Zappos.com	8%

## Gas

ARCO	1.5%
BP	1.5%
Casey's General Store	3%
Exxon	1%
Kwik Trip	4%
Shell	1.5%
Speedway	4%

## Tech & Home Office

EARN %

Amazon.com	1.7%
Apple	5%
Barnes & Noble	8%
Best Buy®	4%
The Home Depot®	4%
Office Depot/Office Max	5%
Staples	5%
Wayfair	6%

## Groceries

Albertsons/Safeway	4%
Cub	4%
Home Chef	7.5%
Instacart	4%
Meijer	3%
Mariano's/Roundy's	4%
Piggly Wiggly	3%
ShopRite	4%
Stop & Shop/Giant Foods	4%
Whole Foods Market	3%

## Dining

Applebee's	8%
Arby's	8%
Buffalo Wing Wings®	8%
Chipotle Mexican Grill	10%
Domino's®	8%
DoorDash	3%
IHOP	8%
Outback Steakhouse	10%
Panda Express	8%
Panera Bread	8%
Papa John's Pizza	8%
Sonic	8%
Starbucks	4.5%
Subway	4.5%
TGI Fridays	9%
Uber Eats	2.5%
Zaxby's	8%

## Haircuts & Body Care

EARN %

Bath & Body Works	12%
Great Clips	8%
Sally Beauty	12%
Sephora	5%
ULTA	7%

## Everything On Your List

Amazon.com	1.7%
AMC Theatres	8%
Bed Bath & Beyond	7%
Big Lots	4%
Burlington	8%
JCPenney	5%
Kohl's	4%
Macy's	10%
Marshalls	7%
Nordstrom	4%
Sam's Club	2.5%
Target	2.5%
Walmart	2.5%

## Sports Equipment

adidas	13%
Champs Sports	8%
Columbia Sportswear	12%
Dick's Sporting Goods	8%
Dunham's Sports	8%
Nike	12%
REI	8%
Scheels	8%
Under Armour	11%

## School Uniforms

Dennis Uniforms	5%
School Uniforms by Tommy Hilfiger	5%

Shop these brands and hundreds more at [RaiseRight.com/brands](https://www.raise.com/brands). Filter your search by category, card type, and ship to home.



# Get ahead of the class

Shop and earn on classroom supplies, trending fashion, and much more.

———— **Earn 1.7%** ————

Restrictions apply, see [amazon.com/gc-legal](https://amazon.com/gc-legal)

## Gear up for fall

For lessons in the classroom and adventures in the great outdoors, shop quality backpacks and more supplies for the season.



— Earn 16% —



## SIMPLIFY DINNER

Make an impact on your community with earnings on fresh weekly meal kits customized to your liking and lifestyle.

— Earn 7.5% —



**WE ARE  
NOW**



**RaiseRight™**

Formerly ShopWithScrip



## One platform. One name. So many ways to earn.

By bringing all our program tools under the RaiseRight name, we've created one consistent experience between the mobile app and website. Simply shop your favorite brands and earn when and how it works best for you.

Enjoy popular features on the new website, previously available only on the mobile app:



### Mobile-Friendly

Whether you're on the app or website



### Earnings Dashboard

Found in your account



### Ship to Home

Order gift cards to be sent direct to you

Now, it's even easier to turn everyday purchases into opportunities for your favorite students, athletes, musicians, youth groups, or organizations.

Visit [raiserright.com](https://raiserright.com) to learn more and see the new site experience for yourself.

# BACK **TO** SCHOOL

B O N U S E S

C O M I N G S O O N

AUGUST 13 **TO** 26

DSW  
DESIGNER SHOE WAREHOUSE

OLD NAVY

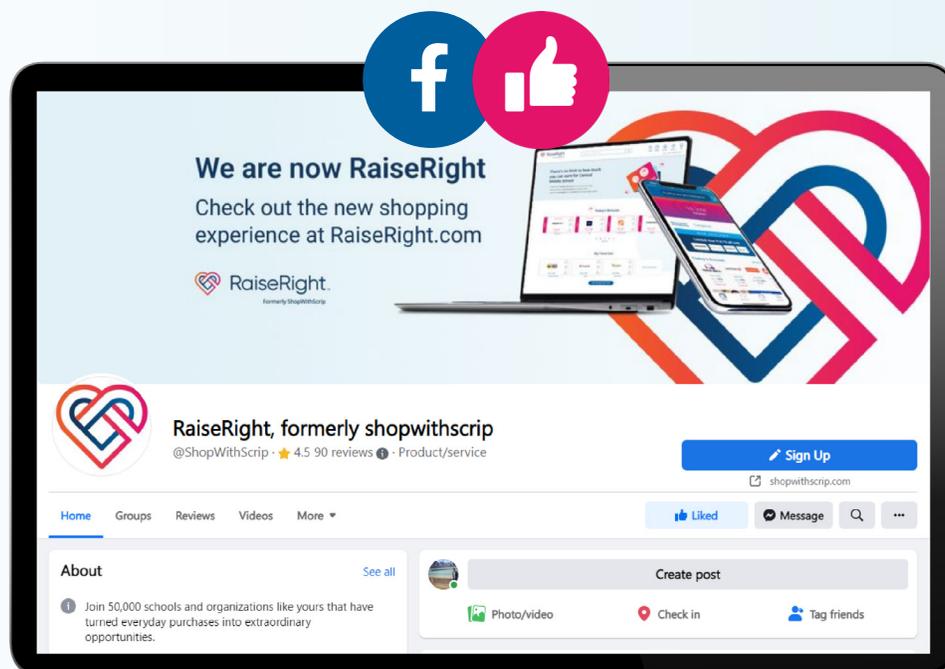
UNDER ARMOUR

+ MORE

Mark your calendar for upcoming bonus earnings from many popular brands. Jump-start your fundraising account by earning extra on school or office supplies, new clothes, sports gear, and more.

## Like us on Facebook

Hear about the latest bonus earning opportunities, brand updates, and more.



Domino's®



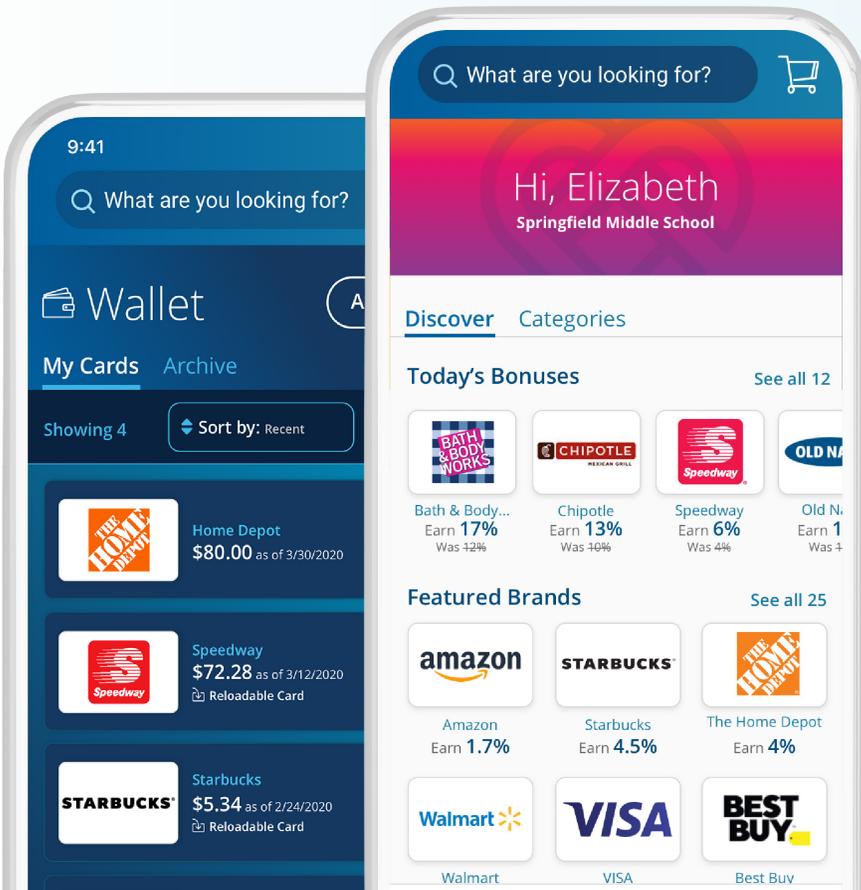
PEPPERONI PIZZA  
STUFFED CHEESY BREAD  
BREAD TWISTS  
CHOCOLATE  
LAVA  
CRUNCH  
CAKE  
WINGS  
BREAD BITES  
PARMESAN BREAD BITES  
ORDER at  
DOMINOS.COM

Earn 8%

# EASY MEALS, EASY EARNING

Busy schedules call for crowd-pleasing, easy options for dinner. For pick up or delivery.

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## Fundraise easily anytime, anywhere with the RaiseRight mobile app

Whether you are at home or on-the-go, you can use the mobile app to shop, purchase, and access gift cards.



Learn more and text the download link to your phone at [www.raiseright.com/mobile-app](http://www.raiseright.com/mobile-app)

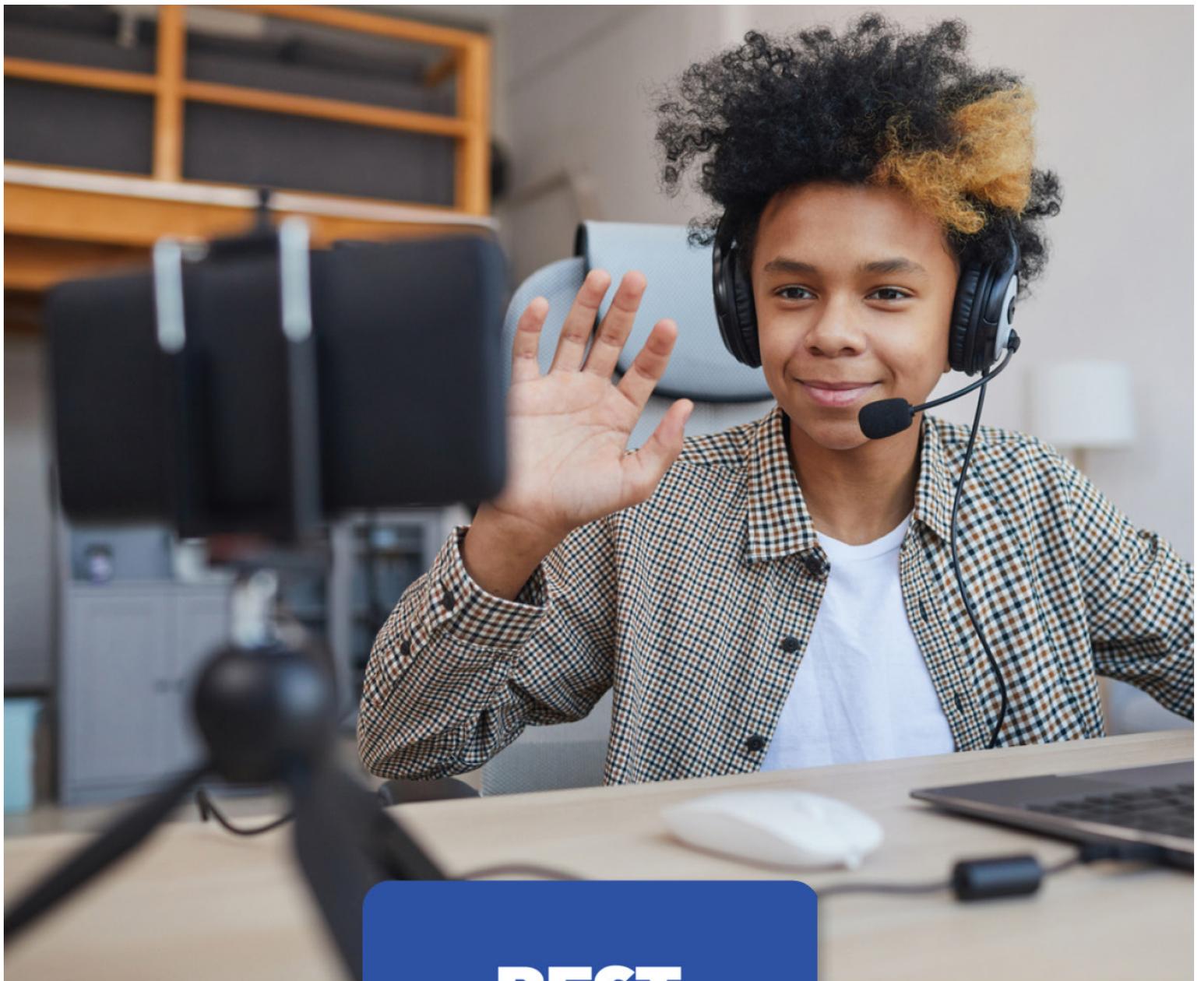
## 🍏 Gift Cards



# One gift card. All of Apple.

Products, accessories, apps, games, music, movies, TV shows, iCloud+, and more. This gift card does it all. And then some.

————— EARN 5% —————



**BEST  
BUY**

— Earn 4% —

# Tools and tech to thrive

Technology essentials to help make the most out of student life.

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# EVERYONE WINS WITH WINGS

Make an impact on your community while enjoying delicious wings at home or in our sports bars



— EARN 8% —

Gift cards not redeemable through third-party delivery services.

# A gift card for everyone and every purpose.

Look for these icons to filter your search or shop by card type in the app or on RaiseRight.com



**eGift Card**



**Reloadable Card**



**Physical Gift Card**

Learn more at [raiserright.com/resources/participant/gift-card-types](https://raiserright.com/resources/participant/gift-card-types)

## Earn with convenience—gift cards delivered right to your door

Get gift cards from 250+ brands sent directly to you with the ship to home option—available in the mobile app and now on **RaiseRight.com**.



Filter your search by **Ship to Home** or look for the label on your favorite brands.



+ MORE



**Earn  
8%**

# Start school deliciously

A menu made for kids. Shop gift cards that give back from IHOP—available in eGift cards & physical gift cards.



DOORDASH

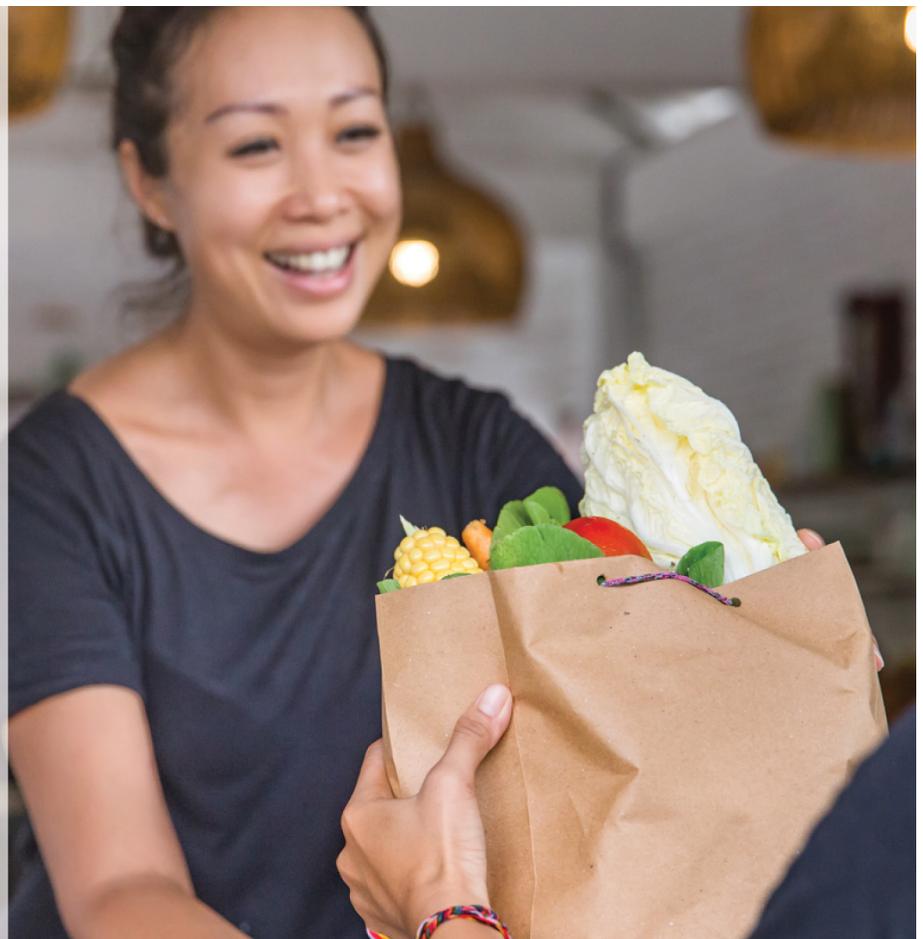


Restaurants and more, delivered to your door.

**Earn 3%**

## THE BEST OF YOUR NEIGHBORHOOD, AT YOUR DOORSTEP

Local, on-demand delivery or pickup from restaurants, nearby grocery and convenience stores, and more.





# EARN FOR YOUR ORGANIZATION

From Texas-sized Baby Back Ribs to Big Mouth Burgers®, supporting your cause has never tasted so good.

**EARN 11%**

**Foot Locker**

# STEP INTO A NEW SEASON

Hit refresh on your rotation with all-new sneakers, apparel, exclusives and more from go-to brands like Nike, adidas, Jordan – while boosting your organization’s revenue!



**Foot Locker**

**Kids Foot Locker**

**CHAMPS**  
WE KNOW GAME.

**EARN 8%**

Available in E-Gift cards and physical gift cards.  
Redeem at Foot Locker, Kids Foot Locker, Champs and Eastbay.



## Finding the right PTA fundraiser

When J.F. Cooper Elementary School PTA was searching for a new fundraising program, they wanted to find a solution that was relevant to families. Easy to use, less time consuming, and a fit with people’s busy schedules. Gift card fundraising checked all the boxes.

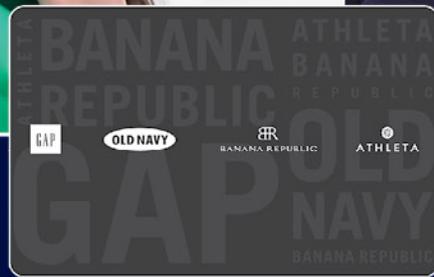
With gift card fundraising, their PTA has funded school assemblies, grants, new materials and games for indoor recess, and a children’s book author visit.

*“Gift card fundraising is like getting free money for our school. Families shop at stores they always do using the full value of their gift cards and earn for our school on top of it.”*

**- Shazia, PTA President**



Read more Impact Stories at  
[www.raiseright.com/about-us/impact-stories](http://www.raiseright.com/about-us/impact-stories)



# Fall looks are now in session

Comfortable & confident—our style is a perfect fit for your first day (and every other day). Impact your wardrobe and community when you earn 14%.

Gap gift cards can be used in-store and online at Gap, Gap Factory, Banana Republic, Banana Republic Factory, Old Navy, and Athleta brands.

————— **EARN 14%** —————



EARN 4%

# A NEW SEASON, A NEW DIY REASON

From a cozy study space to a home office refresh, get back-to-school ready with gift cards that give back from The Home Depot®.

# FORWARD TO SCHOOL

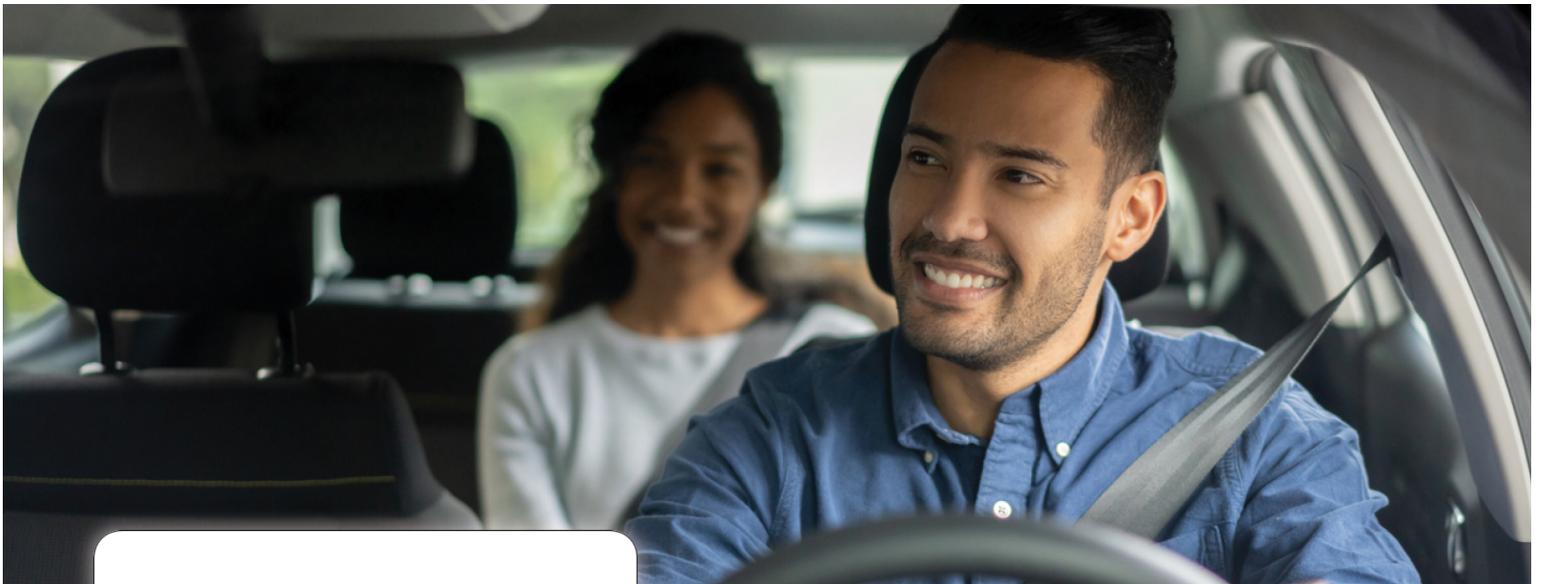
Earn 5% >>>



With Staples® Gift Cards, you make this their best year yet and create an even greater impact for your organization. Let's do this!



Staples



Uber

**STRESS LESS, EARN MORE**

Getting there should not be the hard part. Let Uber be your ride, and you can focus on what's ahead.

————— Earn 2.5% —————



*Back to School with*  
**Bath & Body Works<sup>®</sup>**

Ring in the school year with fresh & fun fragrances.  
Plus, earn 12% for your school or  
non-profit on gift cards & eGift Cards.



# GIVE THE GIFT OF GOOD FORTUNE

New beginnings are best paired with tried-and-true American Chinese favorites. Treat someone special with a Panda Express® Gift Card. The gift that gives back.



EARN 8%



— Earn 4% —

## Earn on fireside autumn nights

Shop Ace Hardware, your local home improvement store, for this season's essentials, plus so much more.



## Gift Card



**EARN 1.5%**

# WELCOME BACK TO SCHOOL





## Helping our private school earn year-round

Sacred Heart Catholic School has used gift card fundraising for more than 20 years to create new opportunities for students, including classrooms, a STEM lab, iPads, and teachers' aids.

Each family at the school has a fundraising minimum, which motivates them to start earning with gift cards instead of paying the school out of their own pockets.

Plus, the program is deep seeded in the community. With local retailers added to the existing catalog of 750+ gift card brands, there's a way to shop and earn on many household expenses.

Read more Impact Stories at  
[www.raiseright.com/about-us/impact-stories](http://www.raiseright.com/about-us/impact-stories)

*"It's a no-brainer. There are no meetings, no setup, no cleanup. It's the easy, year-round fundraiser that doesn't require families to spend any additional money."*

**-Kathe, Development Director**



## Fund what you love, wear what you want

Look your best and stay on trend this fall. Earning 4% goes with every outfit.

# NORDSTROM

Earn 4%



# COOL NIGHTS & CURLY FRIES

Busy Fall weeknights are better with curly fries. We feed your family while you feed your funds. Available in physical and reloadable gift cards.



Earn 8%



Earn 10%

## Meals that matter

Enjoy a night out or grab some grub to enjoy at home. Earn with every bite.

Order Delivery (where available), Curbside pickup, or on the new Outback App.



— Earn 4% —

# Life is busy, let us do the shopping

Whatever you want from local stores, brought right to your door.

Instacart delivers items from hundreds of stores



+ MORE



**SUBWAY**

## We cater to you

From stacked platters to quick and easy boxed meals, Subway's catering menu is loaded with craveable crowd-pleasers. A great plan for gatherings of any size and occasion.

— Earn 4.5% —



# RAISE DAYS

Formerly ThankScripting Day

## Big Bonuses. Big Earnings.

2 DAYS ONLY

Same great promo, but now with a new name. Watch for this exciting bonus earning event on eGift cards and reloaded gift cards. Coming September 2022.

Watch your email and check the [RaiseRight Facebook page](#) for upcoming bonus earning events and much more.



Target GiftCard

## Big backpacks, big dreams

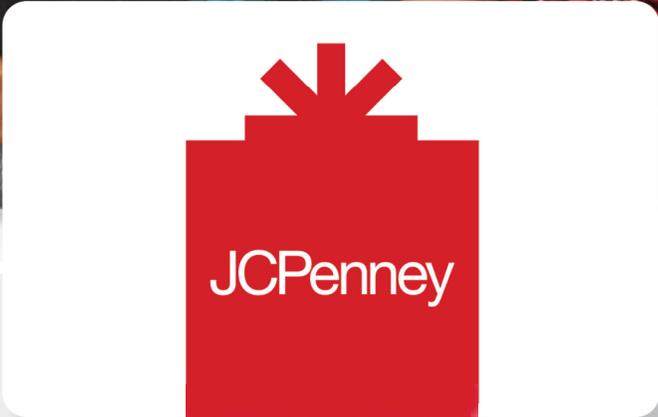
Fresh supplies and everything else you need to start the school year off strong. Plus, earn 2.5% to give back to your community.

— Earn 2.5% —



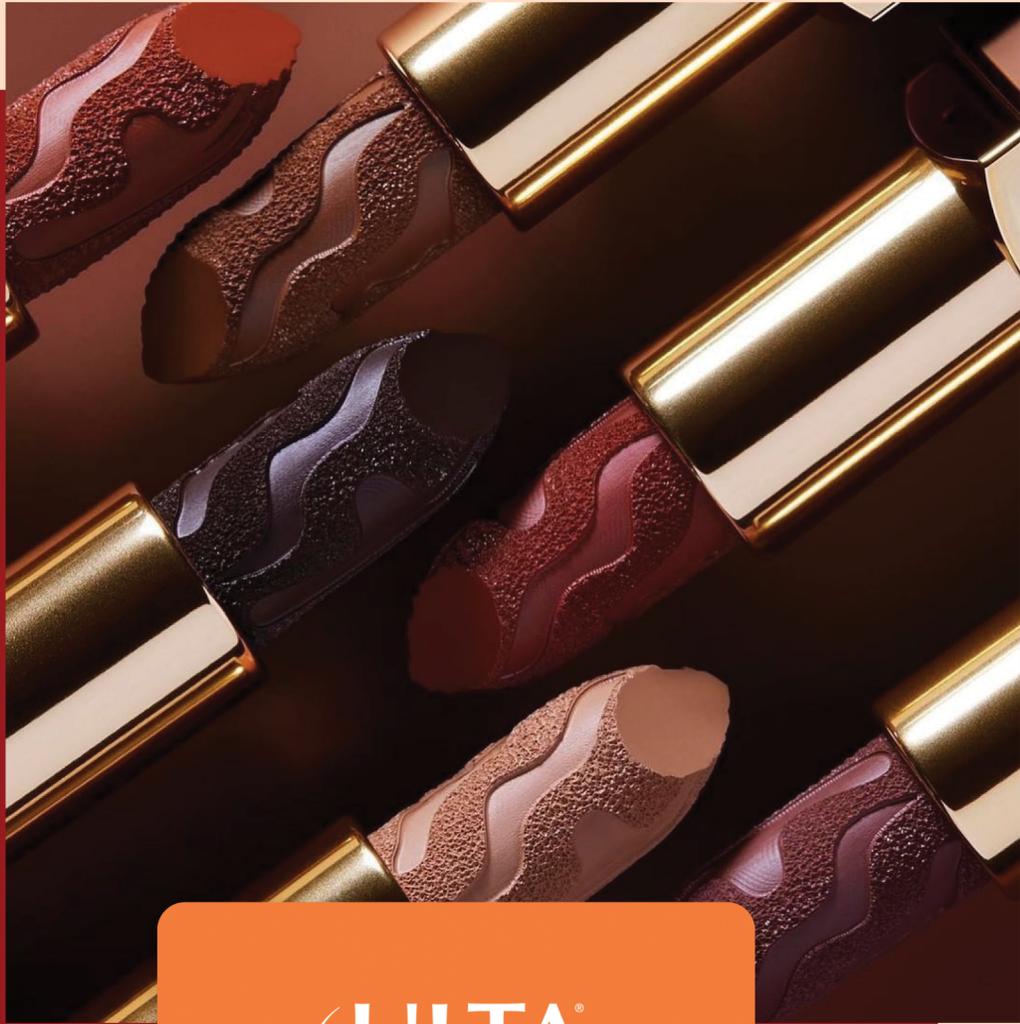


Earn  
5%



# Fashion for the whole family

Stretch your back-to-school budget further at JCPenney. From first-day must-haves to fall favorites, everything you need this season in one place.



ULTA<sup>®</sup>  
BEAUTY

*the possibilities are beautiful.*

# Fall Vibes

A new season of fragrances and fresh looks. Shop ULTA gift cards for beauty that gives back.

———— Earn 7% ————



# Mix. Match. Mmmm.

Meals with all the feels when you earn 8% for your organization.

Panera, Panera Bread and the Mother Bread logo are registered trademarks of Panera Bread and are used with permission. The gift cards featured are not sponsors or otherwise affiliated with this company partner.

————— EARN 8% —————

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## More top brands for back-to-school

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SHOP ALL  
**750+**  
BRANDS

Walmart 

AÉROPOSTALE



PETSMART

Office DEPOT  
OfficeMax<sup>®</sup>

AMERICAN EAGLE



Pizza Ranch

DSW  
DESIGNER SHOE WAREHOUSE<sup>®</sup>



FAMOUS  
footwear.

THE CHILDREN'S  
PLACE



KOHL'S



★ macy's

twitch

claire's

DSW  
DESIGNER SHOE WAREHOUSE<sup>®</sup>

JOEY'S

Buckle   
buckle.com

BARNES & NOBLE

BED BATH &  
BEYOND

FOREVER 21

Zappos   
zappos.com

LANDS'END

Marshalls

TJ-maxx<sup>®</sup>

+ 100s  
MORE

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See all 750+ brands at [RaiseRight.com/Brands](https://www.RaiseRight.com/Brands)

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## How to order



### Already have a RaiseRight participant account?

Order on the RaiseRight mobile app or on the **RaiseRight.com** website.



### Don't have an account yet?

Follow the easy steps to get started at **RaiseRight.com/m/StartEarning**. Check with your program coordinator to get your organization's unique enrollment code.



### Want to support without setting up an account?

Ask your organization's program coordinator about options available to buy gift cards.

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## Have other questions?

Contact our RaiseRight Customer Support team.

800.727.4715 Option 3 | [Support@RaiseRight.com](mailto:Support@RaiseRight.com)



"Gift card fundraising has allowed us to save for all our son's Boy Scout dues and fees and give back to his troop by purchasing stuff we use every day anyway. So easy and convenient. I can't think of a better way to fundraise and earn!"

**Carry A.**

Earns for her son's Boy Scout troop



Coordinator Info:



RaiseRight™

Formerly ShopWithScrip

